

Austria	542.50	Indonesia	Rs33.00	Portugal	Ec100
Belarus	1.50	Iran	Rs3.50	S. Africa	Rs7.00
Belgium	BP-93	Iceland	Rs3.50	Singapore	SDA 10
Canada	CS1.00	Japan	Y500	Sri Lanka	Rs12.50
Spain	CS1.75	Jordan	Fls.200	Sweden	Sk9.00
Denmark	DK1.25	Kuwait	Fls.500	Switzerland	Fr2.20
Egypt	ES1.25	Liberia	Sl.100	Turkey	TL3.00
Finland	Fls.7.00	Malaysia	Rs4.25	U.S.A.	US1.00
France	Fr4.20	Mexico	Ps.25	U.S.S.R.	Rs1.00
Germany	DM2.20	Norway	Ns6.00	U.S.S.R.	Rs1.00
Hong Kong	HK1.25	Norway	Ns3.00	U.S.A.	US1.00
Ireland	Rs1.00	Norway	Ns10.00	U.S.S.R.	Rs1.00

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 30,452

Monday February 1 1988

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Looking beyond
the Welfare
State, Page 19

World News

Business Summary

Ford UK strike called off by unions

The strike at Ford UK due to begin today was called off late last night when unions agreed to recommend a peace formula to members after seven hours of talks with management.

The unions' chief negotiator, Mick Murphy, said the strike was deferred pending a ballot on Wednesday on an agreement "far and above anything negotiated anywhere in UK for many a year". The deal will give some workers a pay rise of \$50 (\$80) a week over three years. Page 20

Waldheim faces fresh allegation

West German magazine Der Spiegel today publishes what it claims to be an authentic document which is alleged to show that President Karl Waldheim of Austria was involved in the deportation of thousands of Yugoslav partisans to the concentration camps in 1942. Page 20

British merger vote

Britain's Social Democratic Party voted 273 to 28 to merge with the fellow middle-ground Liberal Party. Page 20

Middle East talks

Egyptian President Hosni Mubarak and King Hussein of Jordan flew to Paris and Rome respectively with plans to discuss Middle East peace proposals with European leaders. Page 20

Indian rebels kill 31

Tribal rebels killed 31 people ahead of elections in India's remote northeastern state of Tripura. Page 20

Meese accused

US Attorney General Ed Meese knew of a plan to bribe a top Israeli official in connection with a \$1bn Iraqi pipeline project and did nothing about it, according to newspaper reports in Washington. Page 20

Gdansk march

Several thousand Solidarity supporters marched through Gdansk, the Lenin Wall and other leaders of the outlawed trade union demanded the withdrawal of price rises announced by the government. Background, Page 20

Iraq attacks ships

Iraq said its jets attacked two ships near the Iranian coast and a Panamanian-registered cargo vessel was abandoned and on fire 60 miles north of Bahrain. Page 20

Soviet plant protest

Residents in the Soviet city of Kazan held protest meetings and marches, forcing authorities to reconsider a plan to build a chemical factory in the area. Page 18

Ecuador poll

Troops guarded polling stations for Ecuador's presidential elections where three candidates lead the field against the pro-US incumbent. Page 21

Sihanouk pleads

A Cambodian guerrilla group, Prince Sihanouk's Siem Reap, has agreed to re-sign as head of resistance coalition fighting the Vietnamese in Cambodia. Background, Page 20

Spain's ETA split

Spain is divided over whether to accept an offer by the Basque separatist group ETA for a ceasefire in return for negotiations. A survey found 42 per cent in favour but 48 per cent against. Page 20

Bukharin published

A Soviet Communist Party journal published a speech criticising Soviet by Bolshevik revolutionary Nikolai Bukharin 50 years after his disgrace and execution. Page 20

Libya denies IRA link

Libya denied it was involved with a huge Irish Republican Army arms cache found last week on a deserted beach in Ireland. Page 20

EC and US near deadlock on Airbus

AIRBUS: US-EC attempts to resolve a dispute over government subsidies to the European aircraft consortium are near deadlock after hardening of the US position in Geneva talks. Boeing and McDonnell Douglas of the US are accusing Airbus of unfair trading. Page 23

EUROPEAN Monetary System: The lira lost ground against its EMS partners last week. The Bank of Italy sold small amounts of D-Marks at the Milan fixing in an attempt to restore confidence which had been dented by Government difficulties in steering its budget through Parliament.

Other currencies showed little overall change. The Belgian franc, although the weakest currency, was placed comfortably enough to allow the Belgian central bank to reduce its discount rate to 6% per cent from 7% per cent. Currencies, Page 34

EMS Jan. 29, 1988
GRID 1% 0.4% 1% 2% 3%
B. Franc
Lira
Irish Punt
F. Franc
D. Krons
D-Mark
Guider
Sterling

ECU DIVERGENCE
5% - 0% + 5%
B. Franc
Lira
Irish Punt
F. Franc
D. Krons
D-Mark
Guider
Lira
Parity Day Position

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2% per cent. The lower chart gives each currency's divergence from its "central rate" against the European Currency Unit (Ecu), itself a basket of European currencies.

BRUSSELS is awaiting anxiously the Belgian Banking Commission's ruling this week whether Mr Carlo De Benedetti, the Italian businessman who holds an 18.6 per cent stake in Société Générale de Belgique, can proceed with a partial offer for the remainder. Feature, Page 18

PETROFINA, Belgian oil company, suffered a fall in 1987 profits to BFr17.54bn (\$650.4m) from the previous record BFr18.4bn because of renewed price competition in downstream refining and lower natural gas prices. Page 21

NORDSTJERNAN, Sweden's largest privately-owned company, is bidding off Skr2.2bn (\$365.3m) to take full control of ABV, the country's second largest construction group. Page 23

FERRUZZI, Italian agri-industrial group, is to reorganise its subsidiaries in a plan involving mergers, the transfer of assets and share offers. Page 23

AMOCO Canada's C\$5.5bn (US\$4.3bn) acquisition of Petro-Canada looks closer after a ruling by a Calgary judge that Donee preferred shareholders could not veto the deal. Page 23

SPAIN and Argentina sign a treaty today which will result in \$3bn (\$1.7bn) Spanish investment in Argentina over the next four years. Page 22

BRAZIL and its leading creditor banks are expected this week to agree a deal that will end the deadlock caused by the country's failure to keep up interest payments this year. Page 2

CITICORP, the US bank, today offers in London foreign exchange trading facilities between midnight and the start of normal trading hours. Page 7

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Fresh violence hits Israeli hopes of breathing space

BY ANDREW WHITLEY IN JERUSALEM

A FRESH WAVE of violence in the Israeli-occupied territories over the weekend has dashed government hopes of a breathing space to pursue new diplomatic moves under discussion in Jerusalem and Washington.

By the army's count, at least 12 Palestinians suffered bullet wounds when troops used live ammunition to break up demonstrations in Gaza and parts of the West Bank.

Doctors at the Ittihad hospital in Nablus, the largest town in the West Bank, was under curfew after three days of confrontations between large gangs of masked youths and troops.

Curfews were reimposed on two adjacent West Bank refugee camps, Balata and Askar, and the Jalazoun camp, near Ramallah. The renewed disturbances erupted as the Cabinet met in Jerusalem to discuss new ideas on Palestinian self-rule proposed by the US in separate messages to Israel and Jordan.

Mr Philip Habib, the veteran US special envoy, personally briefed King Hussein of Jordan on the proposals, said to concentrate on achieving progress towards an interim solution for the occupied territories prior to

a formal international conference.

In recent days the Prime Minister, Mr Yitzhak Shamir, has spoken of granting the West Bank and Gaza Strip a greater degree of local autonomy than has been envisaged under the 1978 Camp David accords.

The introduction of Jordanian police, for example, is being mentioned as a possible symbol of change for the occupied territories. Other key elements in the US plan are believed to be a reduction in the envisaged interim autonomy period for the territories from five years to three, and a more limited autonomy than was envisaged under the 1978 Camp David accords.

Calming Labour fears of being excluded from the evolving diplomatic drive, Mr Shamir promised a full Cabinet debate.

While the Gaza Strip, the heart of the unrest during its first six weeks, was relatively quiet over the weekend, Nablus has now exploded.

Right: Israeli troops arrest a youth after stone-throwing in Ramallah at the weekend

Likud were at one during the Cabinet meeting in responding positively to the latest US moves, welcoming the signs of a greater readiness by the Reagan Administration to become involved in the deadlocked "peace process".

Mr Moshe Shahal, a senior Labour Alignment minister, said the coalition Government felt there was "a positive attitude" by Washington to try and find a diplomatic solution for the occupied territories.

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While the Gaza Strip, the heart of the unrest during its first six weeks, was relatively quiet over the weekend, Nablus has now exploded.

Right: Israeli troops arrest a youth after stone-throwing in Ramallah at the weekend

Turkey and Greece pledge joint action to settle differences

BY WILLIAM DULLFORCE IN DAVOS

TURKEY and Greece, the two NATO nations which only last year came close to military confrontation over oil exploration rights in the Aegean, may have turned a page of history yesterday when their prime ministers agreed on concrete measures to resolve the countries' perennial tensions.

Mr Turgut Ozal of Turkey and

Mr Andreas Papandreou of Greece agreed to establish two joint committees to explore opportunities for closer economic and cultural co-operation - including joint ventures, trade, tourism and communications - and another to define political "problem areas".

This will be established at ambassadorial level and "explore the possibilities of closing gaps and moving towards lasting solutions". Its progress will be regularly reviewed by the two premiers.

A major surprise to emerge from the two leaders' 3½-hour talks at the Swiss ski resort concerned their deep divisions over the eastern Mediterranean island of Cyprus, the northern part of which was occupied in 1974 after a junta ruling Greece at the time staged a military coup on the island.

The two leaders, according to Mr Papandreou, decided that the divided island "should not become a Greek-Turkish issue". He and Mr Ozal had agreed that Cyprus "belongs to the international arena and should be handled in the UN".

Mr Papandreou and Mr Ozal also agreed to meet at least once a year to visit each other's countries and set up a direct "hot-line" telephone link between themselves.

After "frank and open discussions" during two meetings at the World Economic Forum Mr Papandreou and Mr Ozal read out a joint communiqué in which they promised to concentrate on establishing lasting

political peaceful relations. No outstanding problems had been resolved, Mr Papandreou said later. But they had been listed and it had been agreed to discuss them.

Reductions in military spending had been referred to in the talks, Mr Papandreou said. But no targets had been fixed and it was too early to discuss the issue.

Weighting up Aegean resources, Page 21

international organisations will be told to increase contacts and to operate more closely. Cross-frontier meetings between business, journalists and military officials are to be encouraged.

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Weighting up Aegean resources, Page 21

Venezuela returns to capital markets

By Joseph Mann in Caracas and Alexander Nicoll in London

VENEZUELA plans to make a \$100m Eurobond issue this week, returning to the international capital markets for the first time since the debt crisis struck Latin America in 1982.

OVERSEAS NEWS

Meese 'knew of plan to bribe top Israeli official'

BY LIONEL BARBER IN WASHINGTON

THE US Attorney General, Mr Edwin Meese, knew of a plan to bribe a top Israeli official in connection with a \$1bn Iraqi pipeline project and did nothing about it, according to newspaper reports in Washington.

They said Mr Meese was sent a memo by a close friend and business associate who suggested buying off Israeli opposition to the project, now the subject of an investigation by a court-appointed special prosecutor.

The White House chief of staff, Mr Howard Baker, said yesterday President Reagan had full confidence in Mr Meese and had no plans for him to step aside during the special prosecutor's investigation. Lawyers for Mr Meese have denied any wrongdoing.

Mr Meese - the country's top law enforcement officer - has been dogged by controversy since he took office in 1986. His preliminary probe into the Iran-Contra arms scandal prompted harsh measures by a joint congressional inquiry last year; recently he has had to excuse himself from numerous cases because of potential conflict of interest arising from the special prosecutor's investigation.

The reports said Mr Meese was sent a memo by his former lawyer and long-time associate, Mr E. Bob Wallach, who was seeking US Government support for the Iraqi pipeline project in 1985. The memo, the existence of which was disclosed last Friday in the Los

Angeles Times, apparently referred to a plan to bribe a senior Israeli official to help prevent Israeli attacks on the pipeline.

At the weekend, a spokesman for Mr Shimon Peres, Israel's Foreign Minister and then Prime Minister, denied that Mr Peres was offered or received a bribe. He confirmed, however, that Israel - a long-time enemy of Iraq - had given assurances to a court-appointed special prosecutor.

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Koch tries to put gilt back on the Golden Apple

New York city, post-collapse, is bracing itself for a tight budget, writes Janet Bush

presents his preliminary budget and four-year plan today.

On the table this year is a package of cuts and tax increases totalling about \$550m. The mayor has argued that the city is due for lean times after five years of relative prosperity, and that no essential service will be spared.

All this comes at a very bad time - although New Yorkers would say there has never been a good time for austerity campaigns in such a problematic and demanding city.

Cases of tuberculosis, a disease almost synonymous with poverty, have risen. Delays about how the city can cope with the rising number of homeless, the AIDS epidemic continues unabated, and ugly and violent outbreaks of racial tension have added to the city's evident economic problems.

In order to present a balanced budget (which the law requires of the mayor), perhaps 2,000 new police jobs may have to be shelved. A further 1,300 jobs could be put at risk if the city legislature goes ahead with plans to raise pensions retroactively. Two fire brigade sections may have to be closed - one in the crime-torn South Bronx and one in Bedford-Stuyvesant, a poor predominantly black, area of Brooklyn. The mayor's budget office argues that these are two areas where fire incidents have dropped dramatically over the past few years.

Even hard-pressed city schools - whose conditions were described as appalling by Governor Mario Cuomo of New York State - will not escape the new austerity campaign. More than \$50m is expected to be cut from the Board of Education budget this year. However, Mr Paul Dickstein, the city's budget director, said education would escape the worst of the cuts.

Studies of the city's prospects over the next year make gloomy reading. At the present rate of economic growth, the AIDS epidemic and Mr Matthew Drennan, an economist at New York University, who sees the crash leading to the loss of 71,000 jobs by the end of this year.

areas because of its dependence on the financial and services sectors.

From 1977 through 1986, nearly 148,000 jobs were lost in manufacturing industry while there were gains of more than 294,000 in the services sector and 112,000 jobs in finance.

A separate report by Ms Elizabeth Bachrach, the city's independent elected Special Deputy Comptroller, is less pessimistic than Mr Koch's budget team. She predicts the loss of 10,000 jobs in 1988.

"In our view, the city is not likely to experience a severe economic recession in the wake of the stock market's crash, but lean times clearly lie ahead."

The state comptroller's office warned last May that the city's dependence on Manhattan's service and financial industries would leave it vulnerable "if it appears that our warning has been taken out," she said.

Ms Bachrach's office was set up in the mid-1970s after New York had narrowly escaped bankruptcy, to oversee tighter control of the city's finances. She sees fewer similarities between the severity of the 1970s crisis and problems now on the horizon. "No system absolutely ensures against economic downturns but the

reforms put in place in the mid-1970s at least require the mayor to see the warning signs and act on them".

Although no-one doubts that New York will have to tighten its belt, some see Mr Koch's harsh pre-budget rhetoric as tactics, in part. There is a history of the preliminary budget as more pessimistic than the final one in April (much as the British budget in recent years has seemed to turn up pleasant surprises after gloomy pronouncements from the Treasury).

Mr Koch, for all his storm and stress, sees some potential bright spots - notably New York's perennial attraction for foreign visitors, who bring substantial sums with them.

This master salesman is enthusiastically plotting his campaign. "Everybody wants to come here and they will get a tremendous exchange rate. We are bound to do well in foreign cities," comparing the cost of a Burberry coat in Tokyo and the cost of a Burberry in New York - that would bring them in. Any private company who pays for the ads can use my picture and I may even say some nice things about them in public," the mayor said.

Mr Dickstein, though, foresees 39,000 job losses this year, 24,000 from the securities industry and the bulk of the rest from services. This suggests that the axe taken to Wall Street employment to date could represent only half of the redundancies to come.

He believes the deterioration in New York's prospects is tied to an expected deceleration in national growth, but that the city will be hit more than other

areas because of its dependence on the financial and services sectors.

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70 die in two Indian states

By John Elliott in New Delhi

MORE THAN 70 people were killed in terrorist attacks by extremists over the weekend in two of India's semi-autonomous states - Tripura and Punjab - and president's rule was imposed in the southern state of Tamil Nadu after a political crisis in the elected state of

The events are unconnected but they illustrated India's turbulent and often violent state politics and the problems in relations between the central Congress I government of Mr Rajiv Gandhi and individual states.

On Saturday a long-awaited report by the Salarkar Commission on centre-state relations was published and recommended increased financial powers for states and greater autonomy. It proposed the creation of a new inter-state council and a strengthened National Development Council.

Mr Gandhi's governing party has never been willing to increase the power of the states.

About 60 of the weekend's deaths occurred in Tripura, which is ruled by a Communist-led Left Front state government and borders Bangladesh and Burma in the remote north east of India.

Tribal rebels have started a wave of killings in advance of the state elections and Mr Gandhi last week declared the whole of the small state a disturbed area and rusted in army and paramilitary forces.

The insurgents have been acting for several years against Bangladeshi settlers in their homeland. Mr Gandhi is accused of using their activities as an excuse to bring in the security forces to help Congress I defeat the Communist-led Left Front.

The other deaths occurred in the northern state of the Punjab where 200 people were killed in January in a sudden escalation of terrorist attacks by Sikh extremists.

President's rule was imposed in Tamil Nadu on Saturday after violent scenes and widespread political corruption brought unprecedented chaos to the state's assembly last Thursday. The problems follow the death in December of Mr M.G.R. Ramachandran, chief minister and a former film star. His widow succeeded him, but failed to prove his majority.

Fresh elections were to be held soon and Mr Gandhi's party is being accused of engineering the crisis in order to give it a chance to win power in a significant state of southern India where it has no other power base.

Rebel Afghan plan for government

AFGHAN rebel leaders announced plans yesterday to set up a government to take power after Soviet troops withdraw.

Mr Gulbuddin Hekmatyar, leader of the Hezb-i-Islami, said it would include the former government of Mr Gulbuddin Hekmatyar, leader of the Hezb-i-Islami, and would be a continuation of the

group's plan of Ecu 2.5bn with cumulative savings under the German plan of Ecu 820m.

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Genscher confirms Bonn farm policy line

By Tim Dickson in Brussels

Concerned that changes in legal rules and technical standards within the Community could disrupt their crucial exports, EFTA members are eager to be involved in the process.

"There is a fear of being marginalised and that's why we want to talk," said one diplomat from an EFTA country.

EC and EFTA diplomats said the importance of Tuesday's meeting was that it would give new political impetus to co-operation.

"We want to try to clearly establish guidelines for our future work," said EC External Relations Commissioner Mr Willy de Clercq, who will also take part in the meeting.

Most of the richer EC states, for which EFTA nations are the biggest export customers, share EFTA's concerns and want to keep trade flowing freely.

The sheer size of the EFTA market for EC exports makes the relationship an extremely important one," said one Community diplomat.

Tuesday's meeting was called by West Germany, the current EC president and a major exporter to EFTA.

The EC as a whole exports more to EFTA countries than to the US and Japan together. While EC members Spain and Portugal are outside within the unified EC economy, if EFTA countries were also given full access to their markets.

Together the two groups form the world's largest free-trade zone, in which slightly less than 44 per cent of global trade is done.

In 1984, the two groups agreed to work towards what they called the Euro Community. Sweden has also indicated it would be prepared to consider contributing to EC funds for helping poor states such as Spain and Portugal.

The Community's attitude has sparked lively debate in EFTA countries, particularly Norway and Austria, about whether it would not be better for them to join the Community.

Sweden has also indicated it would be prepared to consider contributing to EC funds for helping poor states such as Spain and Portugal.

The news was leaked by the man thought to have been the terrorists' first choice as target, Last week police arrested a known terrorist, Mr Antonio Fosso.

Mr Hans Dietrich Genscher, West Germany's Foreign Minister and President of the European Community's Council of Ministers, is expected to attach significance to the Commission's preparation for next week's summit, the prospects for agreement on the whole package of EC financial reforms appear dim. Diplomats say that some progress has been achieved on several of the other outstanding issues - notably a new system for calculating the base of agricultural subsidies and other aspects of budgetary management. However, on the central question of common agricultural policy (CAP) reform, the

OVERSEAS NEWS

Sihanouk move leaves Peking embarrassed

By ROBERT THOMSON IN PEKING



THE RESIGNATION of the unpredictable Prince Norodom Sihanouk as leader of the Kampuchean Resistance Coalition has clouded the opposition's future and threatened peace talks with the present Kampuchean regime.

In a quirky, hand-written statement, the Prince, who has regularly threatened to resign, said his decision is "definitive, irrevocable and irreversible" and had been prompted by the "unceasing hostility" shown towards him by another coalition member, Son Sann, the nationalistic leader.

The resignation, announced here on Saturday, is an embarrassment to Chinese leaders, who helped fashion the unlikely tripartite coalition in 1982 and are probably confident of convincing the Prince to reverse a decision that comes at a time of unusual movement on the Kampuchean problem.

Prince Sihanouk appointed his son, Ranariddh, as the new leader, and said his army would continue to fight as a member of the coalition, though the three member armies, including Khmer Rouge forces, divided by the infamous Pol Pot, have rarely been on good terms.

The Prince, aware of his reputation for unreliability, wrote that his decision was made "after mature reflection" and "numerous sleepless nights".

Prince Sihanouk was particularly annoyed by Son Sann's reported statements that he had committed treason by holding talks with Hun Sen, the leader of the Vietnamese-backed regime in Kampuchea. The Prince and Hun Sen have met twice in recent weeks, and had planned to meet again, despite the fears of his coalition partners and China that he had given the regime undue recognition.

However, China and the coalition need the Prince's international standing to be a credible alternative to the present government, as his presence has convinced numerous countries to put aside reservations about the presence of the Khmer Rouge, and his son would not carry the same diplomatic weight.

An Asian diplomat said the Prince was "crying wolf" in an attempt to win more support from China and his coalition in public.

Singapore may ease press curb

By Roger Matthews in Singapore

THE Singapore Government, which last month cut the circulation of the Far Eastern Economic Review from 8,000 copies a week to 500 for allegedly interfering in the country's domestic politics, appears willing to accept an offer from the Review to circulate copies without advertising.

The Review at first reacted to the restriction by saying it would not sell any copies in Singapore. The Government replied by introducing legislation allowing for 500 copies of the magazine to be photocopied and distributed, providing no profit was made from the operation. It made this underlined its commitment to the free flow of information.

Mr Yeo Ming Hong, the Minister of Communications and Information, last week repeated the Government's accusation that some foreign publications were seeking to boost their circulation and profits by printing inaccurate stories about events in Singapore.

By offering to circulate an advertisement-free edition of the magazine in Singapore, the Review said it was refuting the Government's accusation that it was principally interested in profit.

However, the careful wording of the official statement yesterday, in particular the use of the word "refutation", may indicate that only photocopied, and not printed copies, of the magazine may be allowed to circulate.

The Asian Wall Street Journal and Asiaweek magazines have had their circulation similarly restricted.

US Farm Secretary due in Hong Kong

Mr Richard Lyle, the US Agriculture Secretary, was due in Hong Kong yesterday in search of markets for farm products and allies for the American stance in global trade talks, Reuter reports from Washington. He will also visit Thailand, Indonesia, Singapore, Malaysia and the Philippines. Before leaving Washington he said the Pacific rim was an increasingly important market for US agricultural products.

Lange in row over delay in tax reform

By Dal Haymond in Wellington

NEW ZEALAND'S Prime Minister Mr David Lange faces a torrid Cabinet meeting today with many of his ministers angry at his decision on Thursday to postpone a radical tax reform and welfare package.

The package, announced on December 17 and due to come into effect on October 1, has been indefinitely delayed. It was to include a low single-figure personal and company tax rate.

The Prime Minister's announcement stunned the finance sector which feared the move signalled the abandonment of the economic reform programme masterminded by Mr Roger Douglas, the Finance Minister. Mr Douglas cancelled the remainder of a European tour and returned to Wellington.

Yesterday Mr Douglas tried to rebut suggestions he might resign. While admitting the Prime Minister's move did not have his agreement and that he personally favoured pressing ahead with the October 1 deadline, Mr Douglas tried to persuade suspicions press conference that the issue had been blown out of perspective.

He stressed that there were "no differences between him and the Prime Minister. It was, said Mr Douglas, simply a question of timing.

Mr Douglas said the delay was temporary. This would allow the welfare department more time to work out the details of how best to implement the Guaranteed Minimum Family Income Scheme which is a vital part of the package and to ensure as few people as possible are disadvantaged by the new tax structure.

Mr Douglas stressed that the Prime Minister and the Government were still firmly committed to "the principles" behind the December 17 statement.

Mr Douglas has the support of his colleagues. The Cabinet discussed the welfare department's request for more time to prepare the details but did not agree to Mr Lange making an announcement while Mr Douglas was overseas.

Luxembourg offers its flag to shippers

By KEVIN BROWN, TRANSPORT CORRESPONDENT

LUXEMBOURG, the only landlocked member of the European Community, is close to finalising details for the launch of a shipping register aimed at shippers in other Community countries.

A bill providing a framework for the register is expected to be tabled in parliament shortly and the register will begin accepting applications for membership in the early summer. Drafting delays have caused some slippage in the timetable, which called for registrations to begin on April 1.

The register is far from being a joke, despite Luxembourg's lack of experience in shipowning, maritime law and administration. Officials say they believe many European shippers will see the register as a respectable alternative to existing flag of convenience registers such as Liberia, Panama and Cyprus.

However, the principal target is Belgian companies such as Cie Maritime Belge, which claim the high costs of domestic registration place it at an administrative disadvantage. CMB has taken the lead in re-registering ships with lower cost registers, and recently transferred four vessels to the Hong Kong and Liberian flags.

The company has given public support to the formation of the Luxembourg register, and is believed to have decided to transfer at least some of its 17 Belgian-flag ships. The main advantage will be lower crew costs than those available on the domestic register, probably through the use of crewing agencies.

The Luxembourg proposal marks an accelerating trend towards the establishment of offshore registers aimed at the traditional maritime nations of Europe. Norway and France set up such registers last year, and legislation to set up a Danish equivalent is passing through parliament in Copenhagen.

In addition, shipowners in The Netherlands are able to register ships in the Netherlands Antilles as an alternative to domestic registration and West Germany allows dual registration with Cyprus.

The most successful offshore register, however, is the Isle of Man, which offers cheap registration and crew costs while remaining technically part of the UK register.

Mr Christopher Horrocks, Secretary-General of the International Chamber of Shipping, said the Luxembourg register was likely to be attractive to Belgian owners because of the lack of an associated alternative flag.

He said shipowners were unlikely to regard the register as more attractive than the existing alternatives.

Luxembourg will not be the first landlocked European country to develop a maritime tradition: Switzerland already has a large fleet, including a number of ocean-going ships.

SHIPPING REPORT

Easing in tanker rates

By KEVIN BROWN

RATES eased on the tanker markets last week as the level of inquiries from charterers declined. Little business was done towards the weekend, causing some anxiety about prospects for the coming week.

Brokers said the Middle East Gulf VLCC rate was hardest hit and was saved from a complete rout only by the unexpected fixing of four large tankers by Norbet.

There were reports to include a 520,000 tons deadweight vessel from the Gulf to the West at Worldscale 31 and two ships of 260,000 tons at Worldscale 27.5/30.

A US oil major was reported to have tried to move rates down to around Worldscale 25, but the next VLCC fixture reported was for 220,000 tons at Worldscale 29.5.

None the less, brokers said charterers appeared to be suc-

Issue which sank Nakasone has been revived by Takeshita, Carla Rapoport reports

Tokyo takes up arms again over tax reform

THE HOTTEST Japanese political issue of 1987 – tax reform – has already erupted in 1988.

Prime Minister Noboru Takeshita has vowed to the Japanese Diet that he would devote himself "body and soul" to achieving significant tax reforms this year. Considering what is at issue, however, the job may require more than the mere soul of a Prime Minister.

Last year, for example, former Prime Minister Yasuhiro Nakasone tumbled from power following his failure to shepherd his proposal for an indirect tax through the Diet. The opposition party, in an unprecedented show of unity, brought the Japanese Diet to a halt over the issue last spring and forced Mr Nakasone to abandon the issue.

None the less, this year Mr Takeshita remains confident that he can succeed where Mr Nakasone failed.

The issues at stake are extremely important ones and not just for the Japanese. The most important proposal would be to cut personal and corporate tax in favour of a new broad-based sales tax. Such income tax cuts would stimulate Japan's economy further, helping to increase the country's purchases from abroad and boost direct overseas investments.

At the same time, Mr Takesh-

for the individual," says Mr Takeshita, chairman of the Bank of Tokyo. "If Japan is to move forward, it surely must be changed. We can't have the rich farmers paying nothing and the poor businessman paying everything," he says.

The current ratio of direct taxation to indirect is about 80:20 in Japan. Mr Takeshita would like to even out that ratio but in a way which would reduce direct taxes more than it would increase indirect taxes. Mr Nakasone had been working on a revenue neutral tax reform package as his administration had been more firmly committed to overall fiscal austerity.

Already, ruling Liberal Democratic Party diet members are optimistic that Mr Takeshita can succeed despite Mr Nakasone's flop. "The allergy to an indirect tax has been weakened within the LDP and within the Japanese people," says Mr Shokei Ara, a LDP Diet member and a member of the tax reform committee.

Mr Nakasone, according to Mr Ara, operated a kind of presidential prime ministerial distancing himself from the rank-and-file of his party. Mr Nakasone's brand of leadership also alienated Japan's weak but highly vocal opposition.

Mr Takeshita, however, is doing better within his own

camp, according to aides in the Takeshita camp, the LDP will convene an extraordinary session in late June and hope to see the passage of the tax reform package in the autumn.

It is an ambitious programme, especially for the controversial sales, or value-added, tax. Last year, retailers said that the proposed tax was the fiscal equivalent of AIDS – a virus designed to kill off retail sales. This year, however, the head of the powerful Chain Store Association has already admitted that the issue of increasing indirect tax must be tackled.

Further, at least one important tax reform is already underway. This is the infamous Maruyu system for exempting small savers from taxation. As of April 1 this year, Maruyu will be scrapped and a new tax of 20 per cent will be imposed on savings deposits of Y3m (£13,260) and less. The system had long been attacked by Japan's critics as a way of encouraging savings, not spending, by the Japanese people.

Thus, it appears that the mood toward reform is softening. The debate this year promises to be a lively one and a stiff challenge for the Takeshita administration. If the new Prime Minister can win this battle, he may also win himself some extra years at the head of his party.



Metal exchange sought for Japan

By KENNETH GOODING, MINING CORRESPONDENT

PRESSURE is building for a Japanese Metal Exchange to be established, to compete with its equivalent in London.

It comes from Japan's aluminium producers, users and traders who claim they have been at a disadvantage, compared with European competitors, because of the lack of a local delivery point since they began to use the LME for aluminium trading three years ago.

The Japanese are among the world's main users of the

metal. They also want an LME-linked aluminium warehouse as soon as possible.

Mr Christopher Green, chairman of the LME, and other officials are to go to Tokyo at the end of this week for discussions about the issues with Mr Chikashi Itoh, chairman of the Japan Aluminium Federation. A Japanese mission is likely to visit London in mid-February.

Mr Green said at the weekend: "We just want to be of help. We feel it would be good for the market as a whole, not just for Japan, if an aluminium warehouse were established in that country. We are not afraid of competition. We are not afraid of the LME and would be willing to help."

If an LME aluminium warehouse is to be established in Japan, a change of law would be needed because imports of all kinds now may be kept in bond only up to two years before duty has to be paid or the material shipped out.

WORLD ECONOMIC INDICATORS

INDUSTRIAL PRODUCTION (1980 = 100)

	Dec '87	Nov '87	Oct '87	Dec '86	% change over previous year
US	122.7	122.5	121.9	116.7	+5.1
Japan	129.1	125.2	126.6	122.6	+5.3
Italy	104.7	104.9	105.8	99.1	+5.4
Netherlands	107.7	106.2	105.6	101.7	+5.9
France	103.7	104.0	102.4	103.3	+0.3
UK	115.4	114.4	115.2	111.2	+3.7
W.Germany	106.8	106.4	106.5	107.9	-0.1

Source: (except Japan, US) Euromat

What has London Wall in common with 350 streets in Denmark?

On 31st December 1987 London Interstate Bank Limited became SDS Bank Limited.

This name change reflects its status as a wholly-owned subsidiary of Sparekassen SDS, the bank with the largest number of branches in Denmark.

Thus London Wall joins the list of 350 streets in Denmark as well as those in Singapore and Japan housing a bank with SDS in its name.

Since September 1984 when London Interstate was wholly acquired by Sparekassen SDS it has used its larger capital base and enhanced inter-

national connections both to increase and broaden the scope of business.

Not only is it at the forefront in Anglo-Danish trade and dealings in Scandinavian currencies, as you would expect, but it is actively involved in financing many British companies. Facilities include loans for factories, plant and equipment; forfaiting and other trade finance; bonds and guarantees and a broad range of corporate finance services... especially for companies who appreciate competitive terms and service.

We can help you, call us today.

sds

SPAREKASSEN SDS

Denmark. Head Office:

8 Kongens Nytorv, DK-1050 Copenhagen K. Telephone: +45-1-13 13 39. Telex: 15745 sdsfd dk. Fax: +45-1-11 63 72. Cables: sdssaving. SWIFT: Address: sdsdkk.

United Kingdom. Subsidiary Bank:

SDS Bank Ltd., 4th floor Bastion House, 140 London Wall, London EC2Y 5DN. Telephone: +44-1-606 8899. Telex: 884 161 sdsldn g. Fax: +44-1-500 39 67.

Singapore. Branch:

6 Battery Road, # 29-03/04 Singapore 0104. Telephone: +65 224 2233. Telex: 43169 sdssing rs. Fax: +65 224 69 08.

Japan. Representative Office:

Imperial Tower, Room 6b, 6th floor, Uchisaiwaicho 1-chome 1-1, Chiyoda-ku, Tokyo 100. Telephone: +81-3-501 8649. Telex: J33326 sdszbkry. Fax: +81-3-592 0874.

ahead
marked
isalsAt the moment, the
Nordic countries are
not the only ones to
make significant
progress in energy
engineering. The
United States, Japan
and the Federal
Republic of Germany
are also making
rapid progress.China was the
first to build a
nuclear power
station in the
1950s. The
United States
and Japan
have been
developing
nuclear power
since the
1960s. The
Federal
Republic of
Germany
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There are no limits in energy engineering.



JANE BARK

In the twelve remaining years of this century, the world's population will grow from five to six billion people. That is six billion consumers of electrical energy who will need power for lighting and heating and cooling. Power for transportation. Power for industry.

Above all, they will need to make more intelligent, more efficient use of energy while protecting the environment.

Asea and BBC Brown Boveri have each been innovative forces in electrical engineering since the end of the last century. Now, we are planning for the next, together as ASEA BROWN BOVERI.

We have 180,000 people in more than 100 countries. Our combined annual sales amount to \$ 18 billion. That means strength for the future. We are firmly and exclusively committed to energy engineering. And we see no limits in it. As in the past, we will invest heavily in research and development.

It will take a special kind of company to make the breakthroughs and create the innovations required to serve six billion energy consumers. Together, as ASEA BROWN BOVERI, we have all the necessary abilities.

From roots in Sweden, Switzerland and Germany, we have come together to become the European world leader in energy engineering. In Europe, we are 140,000 people and we have major production facilities in Austria, Denmark, Germany, Finland, France, Italy, Norway, Spain, Sweden, Switzerland and the UK.

ABB
ASEA BROWN BOVERI

UK NEWS

Ministers seek to end council planning delays

BY ANDREW TAYLOR

MINISTERS ARE today expected to launch a determined attack on local authorities over mounting delays in dealing with planning applications.

Dismayed at the time it can take to get some developments approved, they have examined various ways of short-circuiting the planning process.

Large-scale developments like the Channel tunnel and the proposed privately-financed bridge over the River Thames at Dartford have been made subjects of special hybrid parliamentary bills to avoid lengthy public inquiries which can take months to reach a decision and can cost developers millions of pounds in legal fees and lost time.

Simplified planning arrangements have also been introduced in enterprise zones and urban development areas in an effort to encourage private developers to bring forward schemes.

Environment Department figures due to be published today, however, are expected to show that a number of councils are still failing to meet government

targets which expect 30 per cent of planning applications to be processed within eight weeks.

Ministers are likely to warn that they could be forced to consider stronger measures against councils which persistently fail to meet the targets.

One of the reasons for creating urban development corporations was the Government's concern that efforts to stimulate private investment in inner city and urban areas were being frustrated by bureaucratic or doctrinaire planning authorities.

Seven urban development corporations, including the two original ones in London Docklands and on Merseyside, have been established and a further three mini-corporations, also with wide planning powers, are expected to be established shortly in Bristol, Manchester and Leeds.

In addition, the Government has also asked local authorities which they wish to apply for simplified planning zone status in a further attempt to cut red tape.

Rules for schools opting out stir committee battle

BY OUR POLITICAL EDITOR

AN ATTEMPT will be made tomorrow by a cross-party group of MPs at a Commons committee to insist upon a high level of parental support before schools are permitted to opt out of local authority control under the education reform bill.

Dr Keith Hampson, Conservative MP for Leeds North-West, originally proposed that at least 50 per cent of parents at a school would have to vote in favour of opting out.

However, the plan looked certain to be defeated after intense lobbying of Tories by the standing committee of the bill by Mr Kenneth Baker, Education Secretary, for the current provision for a simple majority, regardless of turnout.

Dr Hampson argues that it is necessary to have an objective test of parental support for such a once-and-for-all step as opting out, rather than the current provision for a simple majority, after which the Education Secretary will use his discretion to judge whether there is sufficient parental backing for opting out.

The Committee will this afternoon debate a guillotine motion to limit further debate on the education reform bill and the opposition will press for a Government statement on whether it has changed its view on the future of the Inner London Education Authority.

The bill proposes allowing boroughs to opt out of Ilea but Mrs Thatcher is sympathetic to launching a £3m appeal in aid of Childline, the telephone answering service founded by television personality Esther Rantzen for children in distress.

The aim is to establish the service on a permanent footing, on the basis of a total £7.3m of funding for the 18 months up to April 1989.

From today the 12 will be lobbying companies and individuals to put up the £3m through a variety of tax-efficient schemes. Chairman of the City Appeal Committee is Mr Geoffrey Musson, of Merchant Navy Investment Management, the Edinburgh stockbroker.

The findings are good news for an industry that was expecting to have to spend some £7bn on decommissioning huge North Sea rigs when production becomes uneconomic.

Wood Mackenzie now puts

the sales area in its carpet operation. Initially, Harris Queensway will operate in MFI stores already selling carpets.

Harris Queensway will be offered space in new stores in which MFI offers its full range of furniture. The concessions will trade under the name Carpets Carpets.

MFI signs carpets deal

BY MAGGIE URRY

HARRIS QUEENSWAY, the furniture and carpet retailer, has signed a five-year agreement with MFI, the furniture chain, to sell carpets in the larger MFI stores.

The deal will give Harris Queensway 1,600-2,000 sq ft of selling space in each of 78 MFI stores, adding about 8 per cent

Artists come to aid of the Tories

By Peter Riddell, Political Editor

SEVERAL prominent figures in the world of arts have agreed to serve on a new Conservative Party committee on the arts, to counter recent charges of government philistinism.

They include Sir John Tooley, the retiring general director of the Royal Opera House Covent Garden, Mr Donald Sinden, the actor, and Sir Roy Strong, the former director of the Victoria and Albert Museum.

The advisory committee - formally launched today with the support of Mr Richard Luce, Minister for the Arts - is intended to strengthen the ties between the arts and the Conservative Party.

Mr Luce says the committee will "give objective and independent advice on policy for the arts and organise, by a variety of means including seminars, practical links between the arts and the party in all parts of the country."

Formation of the committee will partly be seen as a response to criticism the Government has faced from leaders of the theatrical, artistic and musical worlds both for its general attitude towards arts and education, and, more specifically, for its level of financial support.

The list of advisers is intended to show that a wide variety of prominent artistic figures are willing publicly to be associated with the Tories.

Mr Patrick Cormack, Conservative MP for Staffordshire South, will chair the committee of his close involvement in the arts world. He is chairman of the all-party committee on the arts and the heritage and a commissioner of the Royal Commission on Historical Manuscripts.

In a statement released this morning, Mr Luce comments that the arts are benefiting from the new economic climate produced by the Government. "My recently announced three-year financial settlement provides a firm basis on which we can ensure that the arts play their full part in national life."

City appeal for ChildLine aid

By Barry Riley

TWELVE LEADING City of London financial experts are launching a £3m appeal in aid of Childline, the telephone answering service founded by television personality Esther Rantzen for children in distress.

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Wood Mackenzie now puts

Our Political Staff report from the SDP conference on merging with the Liberals

Bitterness rules parting of the ways



Ashley Ashworth

David Owen: simultaneously hero and villain

THE SOCIAL DEMOCRATS left Sheffield yesterday torn apart in an exhausting weekend of heart-searching, political ill-will and personal rivalry.

By the end of a conference, filled with earnest intention, party chauvinism and trivial jealousies, praise had been heaped on heroes and scorn poured on heretics.

In what had increasingly seemed the only, inevitable outcome, the creaking consensus finally collapsed under the weight of an equally obstinate conviction that each side's opponents were wrong.

With the argument still raging over who exactly was walking out on whom, party members will now pick themselves up and set off on diverging routes. Their paths are unlikely to converge in any spirit of genuine unity for a considerable time, although they will soon cross on the hustings.

Throughout 48 hours of high tension, the battle lines remained drawn between those who believed the chances of mounting a viable "third force" lay in union with the Liberals and those for whom such an option was simply too high a price and too high a risk.

To the majority in favour of creating the new party, their opponents were portrayed as Separatists insight in a self-interested splinter group of personal pride and political narrow-mindedness had blunted the vision and numbed the memory.

In the eyes of merger opponents, the plan involved "the unsuitable in pursuit of the unsatisfactory" - a triumph of expediency over political principles.

One man in particular played hero and villain simultaneously. Dr David Owen, the former SDP leader, having told

his followers not to engage in the merger debate, emerged to stake his claim to the ownership of the party which he helped create.

In choosing, however, not to confront the conference proper, he invoked accusations of double-crossing out of the fight to defend his principles. His reluctance to participate, he claimed, was consistent with his wish to prevent further feuding and his desire not to prevent a friendly divorce.

At an alternative, presidential-style rally - immediately used by critics to press home accusations that the remaining SDP will merely amount to a fan club financed by a food store rather than a credible

political alternative - Dr Owen warned the "faint-hearted" in favour of merger that the contest could continue elsewhere.

Refusal to co-operate with his group, he added, flew in the face of all the arguments for proportional representation. He did not seek, but would shirk, a fight.

In reference to the petty row about the right to use the conference hall, Mr John Cartwright, one of Dr Owen's two parliamentary colleagues, said the history of the party would describe the gathering as "the meeting they could not stop."

The Owen supporters, having got their way, would certainly have been happy to let their

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Veterans relive the trauma of changing parties

DOTTED AROUND the conference hall, greyer and stouter than before, sat some of the survivors of the Great Defection of 1981-82.

When the Social Democratic Party was young and euphoric a highlight of the first six-day rolling conference, from Perth via Bradford to London, was the arrival of new defectors from the Labour Party. Each, however obscure and obscure were very obscure - was loudly cheered. One morning in Bradford three arrived, and tears rolled.

A total of 28 MPs, including one Conservative (Mr Christopher Brocklebank, telephonist), joined in 1981-82 for motives ranging from

conviction to fear of deselection by local Labour parties.

Five others have been elected as Social Democrats since the 1981 launch. Of this total of 34, only five remain in the Commons.

Two of the defectors have died, two have exited rightwards (Mr John Horam joining the Tories) and two have gone leftwards.

Of the remaining 28, some are semi-retired, others are only semi-active politically - one is a successful butterfly-farmer - but well over a half still take a prominent part on one side or another.

The surprisingly high number of 21 were at Sheffield.

Founding chief whip Mr

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Building orders 'at highest level for 15 years'

By ANDREW TAYLOR

CONSTRUCTION COMPANIES have begun the year with order books at their highest level since the early 1970s, according to a survey published today by the Building Employers' Confederation.

The confederation, which has 5,600 members with a combined annual turnover of more than £20bn, says its workload survey conducted in December was one of the most buoyant it had ever conducted. It was the first time the confederation had tested market opinion since share prices crashed last summer.

Just under 70 per cent of the 600 companies questioned reported they were working at full or almost full capacity, and 76 per cent of the companies expected further increases in workloads during this year.

Construction output in Britain last year is thought to have risen by around 7 per cent — the highest annual growth rate since the mid-1960s. The confederation's latest survey is in line with recent forecasts suggesting that output might rise by a further 3 per cent to 5 per cent during 1988, depending upon whether orders for the Channel tunnel are included in the predictions.

Forecasters are more concerned about the outlook for 1989, when many believe the

current growth phase may be looking a little lacklustre, as British construction output has risen in every single year since 1981. Even so, output is forecast to rise in 1989 by about a further 0.5 per cent.

The confederation says the results of the December survey were even more surprising, given that activity traditionally turns down over the final three months of the year.

The increased optimism expressed during December reflected a general improvement in trading activity as well as the mild weather, which enabled construction to proceed faster than normal at that time of the year.

It was even more encouraging that half the companies questioned in December said they had received an increased number of inquiries for new work.

Furthermore, in spite of increases in workloads, fewer companies were experiencing delays as a result of material or labour shortages.

"In September, 23 per cent of firms reported experiencing significant delays due to manpower shortages, while in December the corresponding total had declined to 19 per cent," said the confederation.

Tender prices had also increased for almost two-thirds of the companies questioned.

Unit Trust Association welcomes industry rules

By ERIC SHORT

THE RULES governing the unit trust industry, issued last week by the Department of Trade and Industry, have been broadly welcomed by the Unit Trust Association.

However, Mr Keith Crowley, marketing manager of leading unit trust MIM Britannia, is bitterly critical of them.

The DTI is proposing that unit trust managers will have the choice in pricing their units on a forward basis, where deals are transacted at the next price to be calculated, or on the present backward basis with deals made at the last calculated price. Prices are calculated daily, or sometimes twice a day.

Mr Bill Stuttiford, association chairman, said that at first glance these proposals seem to strike a fair compromise between the need to give the greatest possible protection to investors and the desire to maintain a pricing system that is easily understood.

Mr Crowley says the rules represent the worse possible compromise and will result in widespread confusion and resentment for investors.

The DTI proposes that managers must inform trustees within two hours of the valuation point of pricing units (when the underlying share values are taken).

Computer growth to create 200 Scots jobs

By TONY DODDORTH

APOLLO COMPUTER of the UK, the rapidly-expanding workstation manufacturer, expects to create about 200 jobs at its plant at Livingston in Scotland in an expansion planned for the spring.

Technical workstations are powerful desktop computers which are mainly used by design engineers and technicians for high-resolution graphics and complex calculations.

Mr Thomas Vanderslice, Apollo's chairman, said the plant was designed to serve customers in Europe and parts of the Far East. Apollo, which claims to be the world leader in the relatively new computing area of technical workstations, generates about half of its \$64m (£31m) annual sales outside the US.

The company has had a UK operation since 1981, and employs 150 people on sales and servicing. Three years ago it began manufacturing at Livingston, where it already employs about 200 people assembling machines for the European market.

More recently, the machines have made a big impact on the financial sector, which Mr Vanderslice described as one of Apollo's fastest growing markets. They are widely used in the City of London.

Demand for workstations has recently grown strongly in Europe, where Apollo expects to sell products worth \$200m this year.

Worldwide sales in the sector are estimated to have risen by more than 30 per cent last year. Apollo's increased 40 per cent to \$55m from \$39m on its merger with British Airways.

The company has applied to take over BCAL services from London Gatwick to Manchester, Glasgow, Edinburgh and Aberdeen and from Manchester to Aberdeen.

Applications for these routes have also been made by Air Europe and by British Island Airways and by British Airways, which is permitted to apply for the routes to be reassigned back to the airline.

Mr Stephen Hanscombe, managing director, said if the applications succeeded, the airline intended to order three more 98-passenger British Aerospace 146 airliners.

It takes over responsibility for licensing and regulating banks, insurance companies and collective investment schemes, and other functions.

UK NEWS

Alan Cane reports on the background to SDL's proposed acquisition of Scicon

Looking for a place in the software elite



Philip Swinstead: seeking better financial controls

A SUCCESSION of mergers and acquisitions is forcing the pace of change in the computing services business. The emergence of truly international software houses such as Cap Gemini-Scicon, Mr Swinstead's enthusiasm: "We see this as a very positive and very exciting development. It will mean the emergence of a company which not only has more computing services business than any other in the UK, but which has more business outside the UK than within."

The company will have annual sales of about £230m, putting it number one in the UK and second only to Cap Gemini-Scicon in Europe.

Then EMI is second in the UK with sales from computing services of about £130m and Logica third with £110m.

There are queries about the quality of middle management on both sides of the proposed merged group. Scicon in particular lost some £5m last year, much of it in the US where UK companies have never had an easy ride.

Mr Swinstead, while paying tribute to the quality of Scicon's technologists, says its managers will have to observe better financial controls. It will not, he thinks, be a difficult job to get Scicon's finances right.

The synergy between our selves and Scicon is perfect. There are scarcely any areas in which we compete."

Scicon has a ready-made international flavour, with operations in France and West Germany and the US. Scicon

company?" the story goes. "Simple. You buy a large one and wait."

The implication is that software houses' only assets are very bright people who leave if they feel dissatisfied. Software houses are notoriously difficult to manage between large organisations.

The Scicon story bears this out. Founded in 1960 as the UK arm of the US Corporation for Economic and Industrial

Research (CEIR), it was unashamedly elitist. Its founders, including Sir Maurice Kendall, Mr Martin Beale FRS and Professor Sandy Douglas, were among the finest linear programmers of their day, specialists in the complex mathematics of computer-based problem solving. Their skills — well suited to geological analysis — attracted the attention of British Petroleum, which acquired the entire company in 1965.

But it fitted awkwardly into BP's corporate structure, and many felt that Scicon's creativity and brilliance was steadily crushed under the layers of BP management. It was, after all, just a decimal point in BP's accounts," as one former Scicon manager said last week.

It has never fulfilled its potential for profitability, although Mr Swinstead points out that its operating profits have been hard hit by heavy investments in research and development.

On the other hand SDL, under

the guidance of Mr Swinstead, has had a meteoric growth since its formation in 1969.

Turnover and pre-tax profits of £9.5m and £1.1m in 1982 respectively grew to £61.5m and £4.5m by 1986. Profits

have been hampered in the past two years by relatively slow

growth in the defence sector,

one of SDL's principal areas of business.

Mr Swinstead, in pursuit of his dream of a mega-company to equal the world's best, has pursued an aggressive acquisition policy, buying first the troubled UK software house Systems Programmers and then the US company Warrington Inc.

Mr Swinstead is noted both for his understanding of the software business and for a grasp of financial matters uncommon in software bosses.

Mr Rupert Faure-Walker, a director of Samuel Montagu, the merchant bank advising SDL on its bid, said the deal would be financed through a mixture of debt and shares. It would be highly geared.

By any measure, it is unusual to find a small software house like SDL bidding for a company with nearly three times its turnover. There was, Mr Faure-Walker said, a great determination in the financial world to see the deal go through and to create a new force in the international computing services business.

His enthusiasm seems to be shared by most companies in the business although competitors said pointedly that if the merged company proved a handful to manage, they would be quick to take advantage of confusion in the enemy camp.

Air UK applies for five BCAL domestic routes

By LYNTON MCCLAIN

AIR UK — which is owned by British & Commonwealth Holdings and KLM, the Dutch national airline — applied on Friday for five routes to be given up by British Caledonian Airways on its merger with British Airways.

The company has applied to take over BCAL services from London Gatwick to Manchester, Glasgow, Edinburgh and Aberdeen and from Manchester to Aberdeen.

Applications for these routes have also been made by Air Europe and by British Island Airways and by British Airways, which is permitted to apply for the routes to be reassigned back to the airline.

Our interest in these BCAL routes is principally to broaden our base of operations in Scotland and the north of England and to provide a service designed to serve regional needs," Scotland provides 22 per cent of Air UK passengers.

Air UK is owned 85.1 per cent by British & Commonwealth Holdings and 14.9 per cent by KLM.

Citicorp starts early morning currency dealing

By Our Economics Staff

CITICORP, the large US bank, will offer, from today, foreign exchange trading facilities between midnight and the start of normal trading in London.

It said it was the first in London to offer this service and decided to do so in response to the rapid growth of Asia's foreign exchange markets and identified customer demand.

The US bank said that while London remained the world's largest foreign exchange market, Asian markets, especially Tokyo, Hong Kong and Singapore, were now bigger than the New York market.

Mr Chris Dauters, head of Citicorp's foreign exchange division, said: "We have taken this initiative in response to demands from corporate, institutional and banking clients."

The chamber says that in

Leeds survey shows 48% of businesses expanding

By IAN HAMILTON FAHEY, NORTHERN CORRESPONDENT

A SIGNIFICANT increase in economic activity among members of Leeds Chamber of Commerce and Industry led to 48 per cent of businesses taking on more workers in the fourth quarter of last year and 41 per cent expecting to have new jobs to offer before March 31.

The chamber's fourth quarterly survey for 1987 — an important indicator of the state of West Yorkshire's economy — also showed that there was a surge in home orders, with 70 per cent of businesses reporting fuller order-book.

However, the key trend indicator is the difference between businesses reporting "ups" and those reporting "downs". At +42 per cent points this was the highest for all four quarters on recruitment, although forecasts have varied by only 1 percentage point in nine months.

Moreover, export activity in the second half was still down on the same period 12 months previously, when half of the businesses surveyed reported fuller export order books.

However, confidence is still high at present, with 87 per cent of businesses expecting more turnover this year.

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UK NEWS

Hierarchy of brokers and merchant banks changes

BY BARRY RILEY

HILL SAMUEL and Cazenove have held on to their positions as respectively the merchant bank and stockbroker with the longest lists of corporate clients, according to the 1988 issue of Crawford's Directory of City Connections, published today.

But Hill Samuel has only narrowly retained top spot, after losing more than 20 clients compared with 1987, and the league tables show significant shifts in rankings, largely as a consequence of the turmoil following the Big Bang stock market changes.

The figures include all companies, with no weighting for size. The tables therefore favour banks or brokers with large numbers of small clients, and may underplay the influence of firms that concentrate on big clients.

Crawford derives the information from direct enquiries to companies, so the figures are not inflated by the competing claims of advisers.

Among the leading merchant banks, Hill Samuel has recently suffered top-level personnel losses from its corporate finance department, which may explain some of its client defections, although there is no obvious parallel cause for the similar client losses suffered by

Cazenove, which drops from second to third place.

Morgan Grenfell, which received damaging publicity from the City of London, has fallen from third to fourth and S.G. Warburg has taken the opportunity to jump from

fourth to second.

Down the table, the changes in position are slight. However,

two clearing bank subsidiaries

- County NatWest and Barclays

- de Zoete Wedd - have both

added clients against the general trend, which is for corporate clients to be slightly less

ready to name a specific merchant banking adviser.

Among stockbrokers, Cazenove remains well in the lead,

with no obvious damage from

STOCKBROKERS LEAGUE

Broker	Clients
1 (1) Cazenove	242.5
2 (2) R. & Pitman	131.0
3 (3) H. Govett	126.0
4 (5) de Zoete & B.	104.5
5 (4) CL-Alexanders	103.0
6 (7) Phillips & D.	103.0
7 (5) K. Grieveson	87.0
8 (6) Cope-Cure M.	82.0
9 (10) Pan Gordon	68.5
10 (10) James Capel	64.0

Last year's position in brackets

MERCHANT BANKS LEAGUE

Bank	Clients
1 (1) Hill Samuel	125.5
2 (4) S.G. Warburg	123.5
3 (2) Klein, Benson	122.0
4 (3) M. Grenfell	117.5
5 (5) County NatWest	116.0
6 (6) N.M. Rothschild	102.5
7 (7) Schroder Wegg	96.5
8 (8) BZW	89.0
9 (9) Samuel Montagu	81.0
10 (9) Hambros	72.5

Last year's position in brackets

Unease at prospect of auditors going public

By Richard Waters

SENIOR COMPANY directors feel uneasy about the prospect of their auditors converting from partnerships to public limited companies, according to a survey conducted by Arthur Young, one of the UK's "Big Eight" accountancy firms.

The findings come just days before the Institute of Chartered Accountants in England and Wales decides whether to recommend a change in the law to allow accountants to sell shares in their businesses to outsiders.

The survey, among chief executives and finance directors of top 1,000 companies, reveals that 44 per cent are opposed to the idea of their auditors becoming limited companies, compared to 36 per cent who are in favour.

However, 49 per cent said that accountants should be allowed to convert if they wish.

The high level of opposition is due mainly to lack of knowledge, said Mr Gordon Anderson, chairman of Arthur Young. "Many people think that accountancy firms would change overnight, which isn't true."

The independence and integrity of accountancy firms - many of which have already adopted a quasi-corporate structure - could survive the transition, provided tight ethical rules were drawn up to prevent conflicts of interest, he said.

The Department of Trade and Industry has already announced its intention of allowing firms to become companies when it enacts the EC eighth company law directive next year.

However, its plan to allow firms to sell up to 49 per cent of their shares has caused bitter disagreement among accountants. The ICAEW is likely to agree a compromise later this week, asking for the level of outside shareholdings to be limited to 25 per cent.

One in seven of the financial institutions included in the Arthur Young survey said they would "consider investing in an accountancy company" if this was allowed.

DHSS challenge

DEPARTMENT of Health and Social Security handling of supplementary benefit claims will be challenged in the High Court today.

The action, brought by the National Association of Citizens Advice Bureaux and others, is aimed at obtaining guarantees that DHSS offices will be equipped to process benefit claims in the 14-day period set by Parliament.

Doctors criticise NHS funding

BY ALAN PIKE, SOCIAL AFFAIRS CORRESPONDENT

DOCTORS throughout the UK are finding it increasingly difficult to provide care and treatment because of inadequate funding, the British Medical Association said yesterday.

Members of the association's executive council are to hold an emergency debate on the financial problems facing the NHS on Wednesday.

In a statement yesterday the association strongly defended the fundamental principles of the NHS but warned that it needed an "urgent injection of funds." Financial problems, said the association, were

particularly serious in the acute hospital sector.

Dr John Havard, BMA secretary, said it was "inexcusable" that the hospital services have been deliberately run down during a period of economic well-being.

The BMA has consistently warned that the NHS is being systematically starved of the resources it needs. Health authorities throughout the UK have had to contend with the knock-on effect, year-to-year, of cutbacks. Pay awards have been under-funded by govern-

ment. Yet all this has been occurring while our economic prospects have been improving.

The BMA said: "The answer to the crisis is for the health service to continue to be funded essentially through direct taxation."

The UK health service provided comprehensive care and treatment for all sections of the population. The service was much cheaper than the systems of other countries, with better cost controls and lower administrative expenses.

In its latest economic and monetary review, it argues for a Budget which limits tax cuts to 1p off the basic rate. Furthermore, a reduction of 2 per cent in employers' national

insurance contributions would boost industry's ability to cope with a decline in competitiveness and give it scope for investment.

Such a policy mix would, over two years, achieve higher growth, lower inflation and reduce interest rates.

The securities house says that Mr Lawson could "give away" up to £8bn in tax cuts without breaching public sector borrowing targets.

The policy environment is, however, one in which the

Chancellor is constrained by an uncertain outlook for the British economy in the aftermath of the October collapse in share prices, fears concerning a resurgence of inflationary pressures and the deterioration in the balance of payments.

If growth remains strong a large tax giveaway would revive overheating and balance of payments worries, but if activity is already slowing a tight policy stance would provide a final push towards recession, it says.

Lawson urged to limit income tax cut

BY SIMON HOLBERTON

IN SHAPING economic policy this year Mr Nigel Lawson, Chancellor, should put together a tight Budget for March 15 and operate monetary policy to achieve lower interest rates, says CL-Alexanders Laing and Cruckshank, the UK securities house.

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insurance contributions would boost industry's ability to cope with a decline in competitiveness and give it scope for investment.

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Thai

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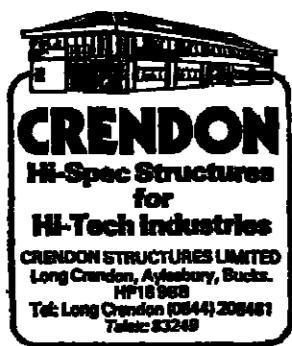
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Shopping centre in Cardiff

SIR ROBERT MCALPINE AND SONS has been awarded a £16.5m contract to build a four-storey shopping centre with a service basement, a cinema and multi-storey car park in Cardiff for GBS Properties. Bounded by Queen Street, Station Terrace, North Edward Street and Churchill Way, the Capital Exchange will contain 26 shop units located in two malls on the ground floor with a food court above and car parking for 500 vehicles on the second and third levels. The complex will also contain an eight-screen cinema with a seating capacity of 1,200.

Construction of the shopping centre and car park will be of reinforced concrete frame and slab, with reinforced concrete and brick or block walls. The fully enclosed structure, rising to a height of 21 metres, and the cinema will be of steel frame construction. Cast iron supports with patent glazing will form the covered ways. Externally the project will have a brick facade, with aluminium windows and curtain walling. All roofs will have a Welsh slate finish. Ancillary work covers the installation of all services within the shopping centre and car park and includes eight escalators, seven passenger lifts and one observation lift.

Work has started on £8.5m premises for WM Lighting in Northampton, where ALFRED MCALPINE MANAGEMENT is management contractor. The distribution of warehousing and distribution offices block has been on the Bracknell employment area. The bulk stock warehouse will be 20 metres high to accommodate racking. Staff are expected to move in spring 1989. Alfred McAlpine International has won a contract for Borno State Water Board, in Maiduguri, Nigeria. Worth over \$1m, the order is for the construction of a 4,500 cu metre elevated water tower in reinforced concrete. Work will start in February with completion in 12 months.

Legal Notices

AGRICULTURAL MOVEMENTS

LIMITED IN RECEIVERSHIP

NOTICE IS HEREBY GIVEN pursuant to section 49 of the Insolvency Act 1986, that a Meeting of Creditors will be held at 14 Cross Barrage Street, Shoreditch E1 1QA on 8 February 1988 at 9.30 pm for the purpose of having and determining the affairs of the above company in accordance with the said section and, if thought fit, appointing a committee.

Creditors whose claims are wholly secured are entitled to attend or vote at the meeting. Creditors who are partially secured are entitled to vote in respect of the balance of the amount due to them after deducting the value of the security as shown by the statement of affairs of the company as filed by him (unless that other person is subject to a bankruptcy order or an adjudication).

Dated the 15th day of January 1988

D J STOKES
Administrative Receiver

IN THE HIGH COURT OF JUSTICE
CHANCERY DIVISION
NO. COURT OF 1988

IN THE MATTER OF CROWN TELEVISION
PRODUCTIONS PLC.
- and -
IN THE MATTER OF THE COMPANIES
ACT 1986

NOTICE IS HEREBY GIVEN that the Order of the High Court of Justice, Chancery Division, dated the 18th day of January 1988 confirming the cancellation of the Share Premium Account of the above company has been registered by the Registrar of Companies on 22nd January 1988.

Dated the 22nd day of January 1988
Citation Chancery,
Royal Courts of Justice,
The Strand, London
EC4Y 7LL
(Ref. 19/10/88)

Solicitors for the Company

COMMERCIAL PROPERTY IN

WEST END & VICTORIA

The Financial Times proposes to publish the above survey

on Friday 26th February 1988.

For further information and Editorial Synopsis please call

Joe Bell on 01 248 0769.

CONSTRUCTION CONTRACTS

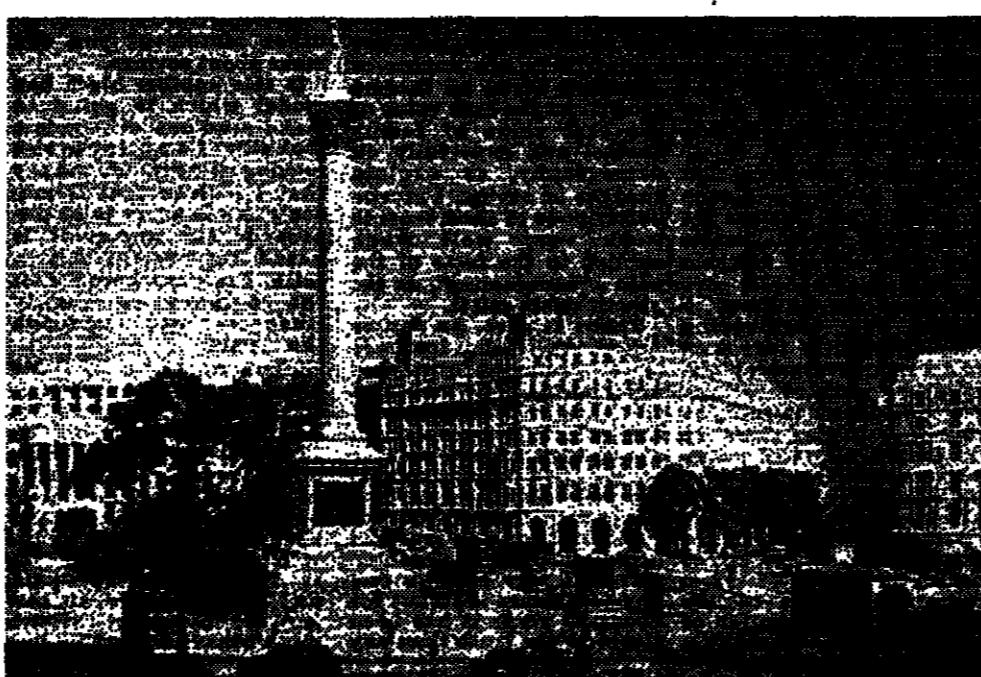
Changing face of Trafalgar Square

Land Securities has awarded HIGGS AND HILL BUILDING a £46.5m design and construct contract for a new building complex to be situated on the site fronting Trafalgar Square in London SW1. Scheduled for completion in mid-1990, Grand Buildings will provide over 313,000 sq ft of lettable office and retail accommodation.

Higgs and Hill will take full responsibility both for the design and construction of the project, working with architect Sidell Gibson whose winning design was chosen from over 260 entries in an international competition.

The chosen design is similar in appearance to the original building, with facades in Bath and Portland stone to preserve the harmony of the existing environment. Over 86,000 sq ft of space will be required for the finely detailed facade.

The opportunity has been taken to improve several aspects of the original building by careful handling of the restoration as well as the addition of a new public arcade with a vaulted ceiling and stone floor at ground level on the Strand and Trafalgar Square frontages. The basement, ground and mezzanine floors of the new building will be occupied by shops and restaurants. There will be six floors of office space and, in the centre of the building, a full height glass roofed



garden atrium. Air conditioning equipment will be enclosed by a glass and steel plant will be visible from the street.

Before work commences on the reconstruction, complete demolition of the existing Grand Buildings and Standard

House will be carried out by Griffiths McFee, starting in February.

The building will have a concrete encased steel frame, concrete raft foundations in most areas, with a reinforced concrete ground floor slab.

Long span steel beams will connect the facade columns to the internal atrium columns and act as composite beams in reinforced concrete floor slab. Concrete encased steel stanchions will support the steel beams at upper levels.

£70m orders for Trafalgar House Group

TRAFAVGAR HOUSE CONSTRUCTION HOLDINGS has won contracts totalling more than £70m on a variety of projects awarded to several of its operating subsidiaries. For Cementation Construction a further contract worth £15m has been awarded by British Airport Services for earthworks, drainage and paving to taxiways and aircraft stands at Stansted Airport, Essex. This "taxiway 2" contract is due for completion in the spring of 1989.

At Fawdon, Newcastle upon Tyne, the company is to construct a two-track railway bridge for the Department of the Environment. The bridge will be constructed in pre-tensioned concrete on jacked up abutments and the project is worth £2.4m.

For Cementation Piling & Foundations, £8.6m contracts include the foundations for a new eight-storey office block to be constructed at 168-170 Aldgate Street, London, EC1, by Costain Construction. This development for

Land Securities is unusual in that although eight storeys will be above ground level, there will be seven storeys of basement car park. The contract will require Cementation to build a diaphragm wall around the perimeter of the site and in addition, the company will construct 30 No. 2400mm diameter piles to depths of 52 metres.

At Queen Street, Cardiff, the company has been awarded a piling contract for the new Canolfan Exchange retail office and leisure development for Sir Robert McAlpine and Sons. Around 30 piles, varying in diameter from 750 to 1050mm are being bored to an average depth of 15 metres.

Four smaller contracts awarded to Cementation include a further project for the construction of mini-piles at the Raven Meadows retail development in Shrewsbury, currently under construction by John Ledingham; the construction of a 31 metre diameter circular diaphragm wall for the Anglian Water Authority for its new pumping station at West Thurrock, Essex; a piling contract using top driven piles for Balfour Beatty Building on the site of a new 10-storey studio complex for the BBC at White City; a 100,000 sq metre dynamic compaction contract has been awarded to Cementation to the Gateshead Metropolitan Council site for the Garden Festival Centre - adjacent to the new Gateshead Metro centre and Western by-pass.

Trollope & Colls Construction has been awarded a £2m contract from Goldsmiths The company is to renovate an office building at 120 Pall Mall, London, SW1, commencing in the end of February with completion anticipated in October.

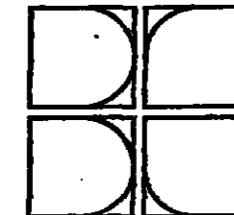
For Grosvenor Square Properties, Trollope & Colls management has awarded a further project for the construction of mini-piles at the Raven Meadows retail development in Shrewsbury, currently under construction by John Ledingham; the construction of a 31 metre diameter circular diaphragm wall for the Anglian Water Authority for its new pumping station at West Thurrock, Essex; a piling contract using top driven piles for Balfour Beatty Building on the site of a new 10-storey studio complex for the BBC at White City; a 100,000 sq metre dynamic compaction contract has been awarded to Cementation to the Gateshead Metropolitan Council site for the Garden Festival Centre - adjacent to the new Gateshead Metro centre and Western by-pass.

Two contracts have been awarded to Hasleigh Phipps Electrical Services Ltd of the fire protection supplies division. The first, worth £800,000, is for the complete building services installation at 123 Pall Mall, London, SW1, for Trafalgar House Developments. The listed building is currently being refurbished by Trollope & Colls Construction and Hasleigh Phipps expects to commence work in March. Secondly, Hasleigh Phipps has been awarded a £600,000 contract involving the installation of electrical services for the Joint Credit Card Company, at Southend, Essex.

CHANGE OF ADDRESS

BRITISH & COMMONWEALTH MERCHANT BANK PLC has moved to Cannon Street. The Private Banking operations have been relocated in Motcomb Street.

Kindly note the new addresses effective from 1st February 1988.



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THE MONDAY PAGE

ANTHONY HARRIS
in Washington

THE WALL STREET bond market last week got very excited over a mere preliminary report suggesting that American consumers might be becoming a little less eager to spend almost the last penny of their incomes. This is a healthy reminder

that governments do not make the economic weather on their own. If the rise in American personal savings is the start of a trend, it could cause a far bigger change than anything that even an active government could achieve.

Indeed, the contrast between the growth of American debt and the almost equally rapid growth of Japanese foreign assets has much more to do with the behaviour of ordinary Japanese and Americans than with government policy in either country, just as Britain's apparently sound finances have much more to do with the North Sea than they do with Mrs Thatcher.

You might think it a bit of a puzzle then, that economists write so many books about government policy, and so few about ordinary human conduct. Current wisdom about American saving can be summed up in one sentence. It may be about to rise steadily through the next two decades, and turn the US

back into a surplus country; and then again, it may not.

That is not the only embarrassment the profession faces at the moment. The central tool of the macroeconomists, who study and try to forecast the behaviour of the whole system, is the economic model, and forecasts based on such models perform quite well.

However, it is also possible to forecast the economy without using any economics at all. It is done with the same mathematics which engineers use to control the behaviour of chemical works and other large, complex systems, with the whole thing reduced to a single, extremely complicated equation, which is not based on any supposed understanding of how the system works, but simply on observations of how it

Don't forget King Canute

behaves. The embarrassing thing is that these forecasts tend to work better than even the most highly developed systems based on economics.

(This does not mean that economic advisers will soon be out of a job, because the engineering models, while they could be very valuable to business people, are quite useless to governments. The engineering model implicitly forecasts changes in government policy along with everything else, but does not tell you what those changes are: so you cannot play with alternative scenarios, which is the essence of the game called policy-making.)

With this background, you will find it easier to understand why economists seem to have so little to say about this vital question of private saving. The question

has been studied again and again: there are dozens of theories, based on income growth, on the cash value of family assets, and especially on demography, to explain changes in saving. Unfortunately none of them seem to work very well when applied to the facts of the past - "backcasting", as the practitioners call it.

There is also, so far as American behaviour is called, a most annoying engineering-type observation, known as Dennison's Law, which says simply that the saving of the private sector as a whole, companies as well as people, is a constant proportion of national income. This makes no kind of sense, which makes it very hard to feel any confidence in it, but for about 25 years it has been closer to the truth than any

other statement you can make about savings.

Is this another black box model which is going to make stodgy economists look silly? I am going to risk looking silly myself, and say that I believe that Dennison's Law is about to be disproved. The argument is based largely on simple faith. Everyone knows that the balance of family finances changes through the years.

There would be no space here to go into the details of American demography, even if I knew them: but fortunately there is a short cut. Every working US citizen pays into the social security fund, and every

retired American, even the rich, draws an income from it. Private pension funds, and indeed, individuals saving for their retirement, must behave something like

the official fund. Luckily the official fund reports to Congress about its finances and prospects, so we know all that actuaries can tell us about its future.

The facts are fairly spectacular. Thanks to the fact that the post-war baby-boomers are entering the paying-off and accumulating stage of their lives, and also to the fact that past scares about the solvency of the fund have inspired some increases in the social security tax, it has just started a swing from deficit into enormous surplus.

Last year the surplus was a modest \$10bn or so, and this year it will increase to about \$25bn - a pretty small dent in a national deficit of more than \$150bn. By 1990, though, the surplus will be up to \$40bn. Its growth will then accelerate into the early years of the next century, peaking at over \$170bn in 2005. It then starts a quick slump back into deficit: but that is nearly 20 years from now.

If this even vaguely represents the behaviour of private pension provision, then American citizens will soon be putting on an almost Japanese display of thrift.

Of course, if the slower spending of US citizens caused a collapse in corporate profits, so that companies had to borrow to buy plant rather than just for takeovers, we would be back with Dennison's Law, and today's conventional wisdom would be right after all. At the least, though, the social security figures suggest that the bond market could be right. The figures last week were not all that dramatic, even if you take them at face value, and they are probably inaccurate too: but as King Canute might have demonstrated if he had sat around after his feet got wet, tides do turn. It is hardly a dramatic thought.

INTERVIEW

Read all about him

Raymond Snoddy meets Rupert Murdoch, the chief executive of News Corporation

RUPERT MURDOCH was offered a clear choice recently after falling heavily on the ski slopes of Aspen, Colorado, and tearing ligaments in his knee. He could let the injury heal naturally, in the knowledge that the leg would never be strong enough to sit on again. Or he could choose a three-hour operation involving the latest microsurgical techniques and stand a good chance of getting back on the pistes once more.

At the age of 56, Rupert Murdoch had no intention of giving up skiing; he chose the radical and more painful option. So the chief executive of News Corporation is fighting his current battle - against Senator Edward Kennedy and the Federal Communications Commission - on crutches and wearing enough padding on his left leg to keep an Australian batsman facing the West Indians happy.

He is using every bit of political influence and the best lawyers money can buy to win the right to keep both the New York Post newspaper and his New York television station. He hopes to find a way round the rule that you cannot own a television station and a daily newspaper in the same city.

There have been "Save the Post" marches through New York in his favour and a bill introduced to give the commission back the right to extend its waiver on the cross ownership laws.

But why should Rupert Murdoch be fighting so hard for his paper, which has absorbed more than 10 years of his best efforts, losses totalling about \$70m which continue to mount, and a product whose lurid headlines have done little for his journalistic reputation?

The New York Post is a terrific fun newspaper. It is also a daily newspaper with a certain degree of influence in the biggest city in the free world, certainly a lot more influence than any newspaper outside New York or Wash-

ington," said Mr Murdoch last week.

As he talked - propping his injured leg on a copy of The Times Atlas of the Bible, one of the many books scattered around his New York office - the phone rang. The lawyers had won a 45-day waiver from February 11, easing the time pressure on any forced sale of the Post. "Terrific. That's unprecedented. It tells you the court is outraged by the Kennedy thing," said Mr Murdoch, becoming very animated.

Yet despite the small tactical advance and the obvious attraction of trying to win, Rupert Murdoch appears to be planning what will probably be the biggest strategic retreat of his career.

"My ideal situation would be to hang on to it and fight and turn the paper round somehow. But if that's not possible, the best thing is to deal with it as fast as possible."

He is now looking at a series of offers and expressions of interest for the New York Post. The suitors include Robert Maxwell, publisher of Mirror Group Newspapers.

Mr Murdoch was talking in his sixth-floor headquarters at the top of the New York Post building - an office with a fine view of the East River, obscured last week by heavy snow. Despite the scale of his empire, he says he still picks up the telephone when he sees something he doesn't like in his London popular daily, The Sun. It is a paper he admires because "it laughs, it knows what it's doing, it's unpretentious and healthily anti-establishment."

But Mr Murdoch accepts that some accusations of bad taste are well founded. "We had an editorial the other day which went just 10 per cent too far about Australian aborigines. It was fair

but what if Mr Wilson suddenly started writing editori-

als backing the Labour Party and highly critical of Mrs Thatcher (whom Mr Murdoch says is "wonderful")? Would he have the freedom to do so?

Sure. But it would depend on how he did it and on what grounds. I'm not sure there wouldn't come a point where I would go to the national directors (the guarantors of the paper's editorial independence) and say: 'What do you think of this? Is he acting rightly or do you think he's lost his mind?'

He is philosophical about those who try to portray him as a "right-wing monster," although he concedes that with age he has become "a little more conservative" on social policies and believes that a radical market-oriented society brings the most freedom and justice.

He says his Presbyterian

genes are very strong - his paternal grandfather was first Moderator General of the church in Australia. But, in contrast, his maternal grandfather was a great gambler. "It was always my father's great fear that those genes might predominate. I don't think they have but they are there. I've always taken gambles in my life, which my father would not have done. But I've also had the Presbyterian grit to overcome them when I've made bad gambles," he said.

I know how I'm perceived here or in Australia or England from time to time. You're a hero one day and a menace the next. These things pass," said Mr Murdoch, who tends to end a long sentence with a broad, rather mechanical, grin. Most of his papers supported Labor in the last election. He points out, and adds that it was the move to Wapping that gave him a right-wing image in the UK.

"I don't interfere with The Times because of this business of independence. I confine myself to talking about the appearance, the writing and general content of The Times. I don't tell Charles Wilson what editorials to run. It's all I can do to read them let alone contemplate writing them," said Mr Murdoch.

But what if Mr Wilson sud-

denly started writing editorials backing the Labour Party and highly critical of Mrs Thatcher (whom Mr Murdoch says is "wonderful")? Would he have the freedom to do so?

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How important was Eddie Shah (who launched Today) in the newspaper revolution? "We were a little naughty there. We built Eddie up a lot because we wanted the attention elsewhere. But it (Wapping) made Eddie possible because they were at my gate instead of burning him down."

Mr Murdoch inherited a newspaper business worth \$150,000 on the death of his father in 1952 and turned it into a business worth \$4bn. But what keeps him running so hard?

"An old friend said I was simply a fitful. But I would like to create a great professional media company," he says.

As he continues to build his business, organic growth is likely to be more important than large takeovers. The publishing empires which might attract him are either too big or have too many takeover defences - and he's too lazy or too old" to go round buying up tiny newspapers like a Lord Thomson or Conrad Black, the Canadian proprietor of the Daily Telegraph.

There is, of course, his interest in the Financial

Times. Although he has built up a 20 per cent stake in Pearson, publishers of the FT, he says that he has "absolutely no plans" to take over either. Instead, he would like to form a joint venture to launch an American edition that would rival the Wall Street Journal, but warns that if Pearson insists on regarding him as hostile "that could turn me into a hostile person".

Mr Murdoch intends to strengthen News Corporation's management so that he has more time to worry about "the creative side" and on getting his hands on "the tons of money" that are out there if he can make a success of his biggest gamble - the creation of a viable fourth US television network from his loss-making Fox Television.

But what, over a career of more than 35 years, does he most regret?

After a very long pause Rupert Murdoch - the man the Columbia Journalism Review once called "a sinister force in our lives" - replied: "I like people, I trust people. Perhaps I'm too trusting and it's got me into trouble a few times. But that's a quality not a fault."

When the truth is on trial



JUSTINIAN

NO REASONABLE commentator on the decision by the Lord Chief Justice and his two judicial brethren in the Birmingham Six appeal could seriously impugn the correctness of their judgment, that the conviction of the six 13 years ago by a jury was both safe and satisfactory.

Yet, why is it that many reasonable people nevertheless remain unhappy at the conclusion of the legal process? The paradox is to be found in the English system of criminal justice.

The case came to the Court of Appeal only by virtue of the Home Secretary referring the matter to that court, after he had been persuaded by some fresh evidence that on the face of it put the convictions in question. The Court of Appeal had previously entertained appeals by the six, following their convictions all those years ago, and had dismissed them.

Unlike other legal systems, the appellate process could not thereafter be invoked by the prisoners directly at any time that they might possess fresh evidence. Our system adheres passionately to the principle of finality in legal proceedings. The hurdle of persuasion on executive government to breach that principle is formidable. As an obstacle to invoking the criminal process it is questionable. The courts themselves - perhaps exceptionally - should be accessible to disgruntled prisoners who can demonstrate that they have suffered a possible miscarriage of justice. Courts should be prepared to consume their own smoke.

In 1982 the Select Commit-

tee on Home Affairs recommended the setting up of an independent review tribunal, but it has found no favour with government.

Under the reference system the Court of Appeal is primarily concerned to test the credibility and the weight of the fresh evidence. It inevitably starts from the premise that the jury's verdict is inviolate unless and until something crops up to create the lurking doubt of the prisoner's guilt. It is not a re-run of the trial process.

The Court of Appeal must do the best it can by asking itself the question: would the jury, if had heard this fresh evidence, come to a contrary conclusion? The only escape from this difficult, intellectual exercise is to go back to square one and order a retrial. The Lord Chief Justice roundly rejected this possibility.

This was not merely a favourable approach to the case for the Birmingham Six, since any lurking doubt about their convictions would mean their instant release, instead of the ordeal and

cross questioning a clearer picture of what really happened might have emerged.

The essence of the English criminal process is that it is not tailored to the pursuit of truth.

In the case of the Birmingham Six we do not even know the truth about the treatment they received immediately after their arrest. All of them undoubtedly had been roughly handled by the time they appeared before the Birmingham Magistrates Court on remand.

The police were exonerated by the trial judge at Lancaster Crown Court from allegations of physical violence to the prisoners; instead it was alleged that the beatings were inflicted by prison officers at Winslow Green Prison. At their trial the prison officers were all acquitted without giving evidence on their own account, the subsequent civil action brought by the Birmingham Six against both police and prison staff was stopped in its tracks.

Lord Denning's reason for preventing a trial by judge alone in a civil court was that if the six were to succeed it would be so damaging to the administration of justice that it could not be countenanced. If anybody wishes to put the finger of blame on our system of justice for the unlawful treatment of the Six it was that earlier Court of Appeal judgment that should be faulted, and not last week's fully reasoned decision not to disturb the conviction recorded by jury after a lengthy trial.

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FOOD 2

Price cutting has been superseded by value for money

Major groups go shopping

DURING THE years of high inflation food retailers - however much they deplored rising prices - found that they possessed a tremendous marketing tool. The easiest way to attract customers was to play on their desire to keep the price of their "shopping basket" down. As a result, the price wars of the late seventies broke out.

Since inflation has abated, and food price inflation is now even lower than the rise in the general retail price index, the food retailers have had to find other ways to expand their turnover and market share, and so keep their profits growing to the satisfaction of shareholders. A price cutting campaign now would probably not work.

One retailer estimates that it would take 20 per cent volume increase to compensate for the fall in margins caused by price cutting. Any store which could cope with that sort of volume increase must be so unpopular with customers that price cuts would be unlikely to persuade them to come in.

One result has been a distinct shift in the offer to customers from price to quality, and value for money rather than the cheapest possible. Higher margin fresh foods are taking a greater proportion of space within supermarkets and superstores. More added-value convenience products are available, not only helping consumers to save time preparing food, but boosting retailers' margins into the bar-

gin. Another, connected, effect has been the increasingly rapid expansion by the major food retail groups. J Sainsbury, Tesco, Asda, Argyll - which now owns Safeway - and Dee Corporation. The emphasis is on superstores - shops with a selling area of over 25,000 square feet. Not only does the space enable more customers to come through the shop, thus making economies in overheads, but it allows stores to offer a wider range of goods, more fresh produce, in-store bakeries and non-foods.

As the major groups race to open new stores, between them spending billions of pounds in the process, a cloud is appearing on the horizon. Since the food market is static in the UK there must be a limit to the



Will the huge investment in new stores earn a good return?

expansion of the major groups. Although the market shares of the handful of top operators are still rising, the competition for every pound the consumer spends is now intense. That begins the question of whether the huge investments being made will earn a good return.

A recent example of the fight for business is the takeover bid by Barker & Dobson, which owns the Budgen supermarket chain, for Dee Corporation. As the major supermarket groups have amalgamated - including Dee's own purchase of Fine Fare less than two years ago - the chances of a small operator making it into the big league by organic growth are minimal. Thus only the acquisition of a big group can give Budgen the size which brings the economies of scale and buying power vital for the group to compete.

Other food retailers are also becoming more aggressive. The Co-operative movement, with its once huge market share that has dwindled over many years, is now fighting back. The Co-operative Retail Society, which groups together a number of

former independent societies, now claims a market share of 4.2 per cent and a figure of 12.5 per cent for the movement as a whole, with a turnover approaching £6bn.

The CRS is keen to throw off the "old" can and logo image and join the move towards opening larger supermarkets.

Like other food retailers the CRS has been closing down its smaller supermarkets which it believes are no longer viable.

The polarisation of food retailing between the supermarkets - where customers can do a week's or even a month's shopping at a time - and corner shops or convenience stores where top-up purchases are made. The latter offer good opportunities to the wholesalers. The only group appearing to go against this trend is Budgen. Barker & Dobson has said that if its bid for Dee succeeds, it will sell that group's superstores and concentrate on the supermarkets.

Other food retailers doubt the wisdom of that plan. "The problem with small stores is that they cannot sustain the volume

Maggie Urry

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Nick Garnett looks at the food processing equipment industry

Continuing to restructure

MANUFACTURERS of food processing equipment are facing a barrage of pressures and changes which show no sign of letting up.

Many of them are having to come to terms with a shift in the requirements of the food companies: the fragmentation of the food market means there is a premium on equipment flexible enough to handle a much broader range of products.

At the same time, the big food and drinks companies are increasingly seeking turnkey deals where one equipment maker acts as the main supply contractor for a whole food plant.

While all this has been going on, a number of machinery makers have adopted a very aggressive, expansionist stance which has translated into a clutch of takeovers and mergers. Two companies, Alfa-Laval of Sweden and APV in the UK, have been at the centre of this.

If this were not enough, machinery makers in some types of food products like milk-based goods are having to commit money to emerging technology, for example membrane separation, if they want to stay as serious players in the field.

Total exports of food processing plant totalled \$2.2bn in 1986, the last year for which global figures are available.

Food processing

Industry treads on eggs after additives attacks

THE UK food processing industry has spent the last two years casting off E numbers and assorted additives like a cat shedding fleas. The process has not had any great effect on the industry's general health or its products - and none is yet discernible in the consumers' condition - but the reduced irritation has certainly made life more comfortable.

How long the fizz in the anti-additive lobby's attacks will last is anybody's guess, but it may be far fewer tasters to aim at. With the recent speeded up the food industry's disposal with a wide range of artificial colours and preservatives, adapting processes and products: greater information is available on which lines are selling quickly, enabling faster reordering.

Indeed, the relationships between food retailers and food manufacturers seem to have been improving for some time. During the last year, food retailers were passing on some of the pressure on their margins to suppliers. Over the last few years food manufacturers' margins have been rising with the retailers'. The scope for prepared meals is still large despite the progress already made, and here there is much more co-operation between retailers and manufacturers.

While food retailers have been merging, suppliers have been, too. And though much public attention is focused on the increasing market shares of the major retailers, in many product areas the suppliers have a far more dominant position. Says Mr Vyner: "The largest food retailer has a 12 per cent share of the total food market. There are 20 others where one manufacturer has over 50 per cent and one where one manufacturer has over 90 per cent of the market. The power of the retailers is balanced by the enormous power of the manufacturers."

Maggie Urry

10 per cent by weight of of assortments. A little over-powering for meat. European palates, maybe, the techniques are being explored again in an attempt to isolate the specific antimicrobial agents present in items like tea leaves and rosemary.

Under the influence of retailers tired of high wastage rates on the meat, vegetables and chilled products counters, processors and their suppliers have resurrected and perfected another aged technique which can and valuable hours or even days to the shelf life of certain products: modified atmosphere "packaging" products sealed in containers in which the available air space is filled with various gas cocktails - is growing quickly in popularity.

According to researchers at Market Power, British consumers bought some 900m of these packs last year - far more than in any other European country.

The notion of modifying the atmosphere surrounding food

stuffs dates back to the 1880s. Combined with refrigeration it was exploited for bulk produce in the 1930s. It is still widely used for preserving fruit in large chambers where the proportion of oxygen in the local atmosphere is reduced, and the nitrogen content increased to slow down ripening.

Food and packaging companies are busy seeking to enhance the benefits of packing fruits, vegetables and bakery goods in nitrogen or carbon dioxide, by developing new impermeable plastic materials which will keep the modified atmosphere stable, and allow the use of the technique in bulk shipments, thus saving on refrigeration for pallet loads of goods.

Since goods packed in modified atmospheres do not have to be labelled as such, consumers are largely unaware of the process.

However, they are all too aware of irradiation. In the two years since an official commit-

tee investigating the pros and cons of using nuclear radiation as a means of pasteurising and temporarily preserving fresh foods reported that it was harmless and potentially useful, the Ministry of Agriculture, retailers, consumers and lobby groups almost all were against it.

Indications are that even if it is given an official green light, no one will apply irradiation at a commercial level. The notion appeals to Scottish soft fruit farmers, who would much prefer to send conditioned raspberries southwards in punnets, rather than sell the bulk of their crop to jam makers. But there is a vast gap between their special concerns and those of multiple retailers who are unlikely to allow their produce racks to be "contaminated" by the presence of irradiated fruit.

Beyond the public good, most food companies are still following the "natural" path. They are seeking out vegetables and animal products, derivatives and "nature identical" food components which will provide cost-effective and lobby-proof alternatives to displaced chemicals.

Enzymes, for example, are being put to work by cheese industry researchers. Hard cheeses, such as cheddar, need up to 12 months to mature and develop a true flavour. But the judicious addition of enzymes can reduce this to two months, cutting inventory and storage charges, and slicing up to 5 per cent off manufacturing costs.

No consumer or lobby objections yet. But government permission is still needed to allow commercial applications and there is still the matter of stopping the "enzymes" processes. Experiences so far suggest that while treated cheese will develop more quickly, it will continue to mature almost to the point when it is capable of walking.

Christopher Parkes

Beans are left to carry the can

CONSUMERS ARE turning away from canned food in most industrialised countries. According to market researchers at Market Direction, aggressive marketing of low-salt, low calorie and "natural" canned goods has helped in the US, where sales have fallen 20 per cent in the past five years, but the overall trend will still downwards.

The company reports falling sales in the UK and West Germany, with the French and Italian trade being shored up by new developments in canned prepared meals and new tomato products.

Canned meat is losing favour everywhere, except in West

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Christopher Parkes reports on own-label goods

Brand new thinking

AS LITTLE as five years ago the UK market for chilled, ready-prepared meals barely existed, yet it is now worth about \$1.5bn a year and forecast to approach £200m by 1990. This business, the fastest-growing sector in the food trade, was discovered, exploited, and continues to be dominated not by a manufacturer but by the retailer, Marks & Spencer.

Other supermarket chains have been quick to follow, and have found little difficulty in turning up ambitious manufacturers willing to produce to specification. The result is that chilled, ready-meals have emerged as the first major market segment to be dominated by own-label goods.

Some mainstream processors responded by launching similar products under their established brands, although they have yet to find any great success. Others, as in the case of Rapino Foods' swoop on Avon Foods last year, have made the best of it and bought companies which specialise in own-label chilled meal production.

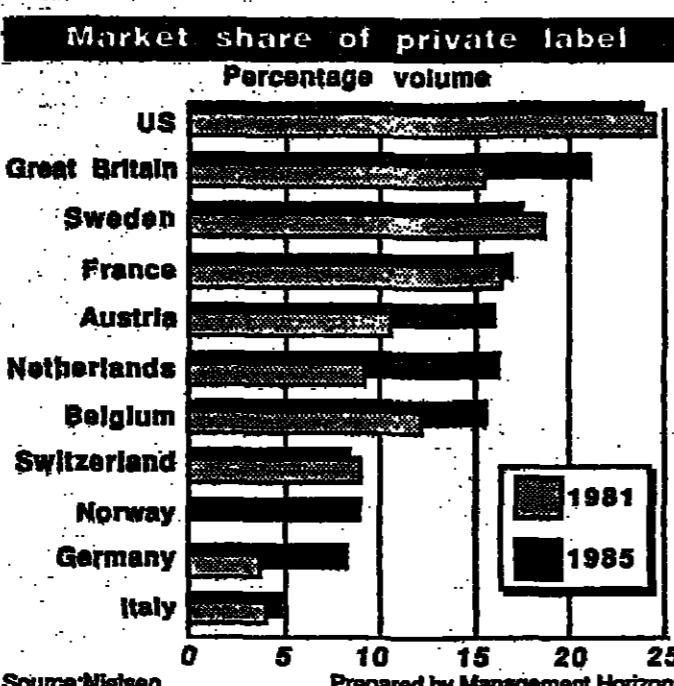
The incidence of private branding has been spreading steadily in the food trade, and ranges from 100 per cent in the case of Marks & Spencer down to around 20 per cent at Asda, which was relatively slow to adopt an own-label policy.

The proportion of goods sold in this fashion appears to relate directly to consumers' perception of the quality image of the retailer concerned. On this basis, the proportion of Sainsbury's goods marked with the company name is the highest in the grocery multiples sector at over 50 per cent.

There is considerable debate about the ceiling, and to some extent it depends on the branded foods manufacturers' will to resist. Some have held out doggedly against manufacturing under retailers' labels. Companies like Rowntree Mackintosh, Heinz, and Kellogg stoutly refuse to make copies of their prized brands. They see no reason to collaborate in schemes where they spend millions a year on advertising to attract customers to the shelves where their products are displayed alongside what are termed 'knock-offs' at lower prices.

Dr John Randall, former head of Avon Foods, described the process as 'paying to have my throat cut'. Still, there is no shortage of manufacturers willing to oblige. Retailers' brand franchises are now so strong and most consumers in any case believe that own-label products are made by the leading manufacturers, that this battle is virtually lost.

While many manufacturers and retailers are reluctant to discuss openly their strategies to the issue, the advertising business has been particularly vociferous in urging food processors to fight for supporting their brands to the full. Obviously, a single retailer's generic campaign, which by implication promotes the store itself and all



its own-label offerings, is not such good business for agencies as a series of separate campaigns for individual manufacturers' brands.

One effect of the rise of private label has been to drive out secondary manufacturers' brands. It is now common in most outlets to see only the product from the maker with the highest promotional spend alongside the retailer's version.

Some manufacturers accept the situation, and willingly supply copies of their products as a means of increasing volume and keeping plant used to capacity.

Another effect has been to force manufacturers to become more innovative. Since the only 'me-too' lines allowed in many stores are the retailers' own brands, and shelf space is tightening all the time, the processors are having to work harder at coming up with new or significantly different products that offer customers more of a real choice.

A recent study of new products in grocers by KAE Development, the marketing and new products consultancy, said brands from innovators with big promotional budgets like Pedigree, Pectol, Quaker, Kellogg, Cheddars, Birds Eye, Lever Brothers, and Procter & Gamble would continue to have an excellent future. 'Indeed, in many cases the chains have volunteered the statement that there is little scope for own-label development in those particular markets,' KAE added.

The study also suggests that retailers may attempt to expand further on the food market's territory by 'designing' their own new products and contracting manufacturers to make them, thus reducing at least parts of the business to something approaching a service industry.

To date, Marks & Spencer is the only retailer which can be considered a product innovator in its own right. But as the others come increasingly up against the limits of growth in

Restructuring

Continued from p2

are not players. The competitive battle between them has produced a series of acquisitions that is gradually changing the face of some sectors of food equipment making. This is especially affecting machinery supply for dairy-based products, brewing and confectionery.

APV has taken a leap sideways from its liquid food interests by last year's purchase of Baker Perkins, a UK maker of equipment for solid food processing, particularly confectionery, baking and cereals.

Pasilac, the panish dairy food equipment maker, has also been absorbed by APV together with four companies in ice cream making and novelty ice packaging, Vitaline, Promoc, Douglas, and Glaciar.

A year ago APV acquired a controlling interest in Reisite, a West German valve maker, which APV hopes will give it a better entry into the brewing industries of Germany and the US - the latter is rather keen on German-style brewing technology. These acquisitions have

Nick Barnett

helped doubled APV's turnover to about \$850m.

Alfa-Laval has not been as expansionary. Its purchases have added about 10 per cent to sales in the past two years or so. It has also withdrawn from making any sideways into product areas in which it did not already have an interest.

Its acquisitions have included Formax, a US producer of hamburger-making machines and Coshin, another confectionery food equipment builder. It has also bought several valve companies, a few of them - like Triclover and the British company SFP - supplying the food industry.

Many companies, particularly in the US and West Germany, remain independent and tough competitors.

But the moves towards greater consolidation of power through mergers and acquisitions is continuing to affect an increasing number of companies. Almost everyone in the industry believes this restructuring has still some way to go.

Nick Barnett



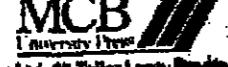
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Distribution

Move to third party operators

THE CONTRACTING out of distribution by retailers to a third party distributor is an important feature of the food market, replacing control by 'doing' with control by information.

Mr Robert Brand, of Wood Mackenzie, the stockbroker, said: 'Both retailers and manufacturers are coming to the view that distribution is a specialised art which is different to making products or stacking them on shelves.'

The means by which groceries are distributed from suppliers to retail outlets has undergone a profound change over the past 10 years. Mr David Carter, of the Institute of Grocery Distributors, said: 'Until quite recently the pattern of distribution was primarily a matter for the supplier. Today it is increasingly the large grocery stores which control the way groceries are distributed.'

As part of this trend there has been a move to centralised warehousing by major grocery retailers. Groups with more than 80 per cent of distribution coming from centralised warehouses include Beijam, Kwik Save, J Sainsbury, Waitrose and Safeway.

Mr Carter said: 'Partly as a result to the increased costs of distribution, and partly due to the changing nature of grocery retailing, the centralisation of retailer-controlled warehouses has emerged as a viable

alternative to direct deliveries to stores.'

While many warehouses are actually owned and run by the retailer, there has been a trend towards passing over the responsibility for certain types of distribution to specialist distribution services companies.

The Institute of Grocery Distributors estimates that currently some 29 per cent of grocery manufacturers' distribution is contracted out, 29 per cent done in-house and the rest part in-house and part third party.

Among grocery retailers, according to KAE, the market research organisation, an estimated 23 per cent is in-house, 15 per cent contracted-out and 54 per cent part in-house and part third party.

There are several reasons why retailers, for example, contract out to third party operators. These include:

- Flexibility within a rapidly changing retail distribution scene.
- A valuable insurance policy in the field of industrial relations. For example, if stoppages occur in a retailer's own depot, others contracted out to third party operators can take up the load;
- A reduction in capital investment with a contractor providing all the facilities required, including design, construction and purchase of warehouses;
- Ability to capitalise on the

transport expertise found in the manufacturing and transport sectors;

- To replace control by 'doing' with control by information.

As KAE's figures indicate, a large number of retailers have offered the retailer the required control without the necessary heavy investment in such technology.

Christian Salvesen is involved in both collecting food from manufacturers, taking it to regional distribution centres and then distributing products to stores. Frigoscandia, however, is now concentrating on primary distribution - moving products from manufacturers to regional distribution centres which may be based at their own cold stores.

Other specialist distributors, such as NFC Contract Distribution, then collect from there and supply retailers such as Argyll, Tesco, Gateway and B&M.

Frigoscandia used to do retail distribution in addition to primary distribution and in 1985 merged this with the retail side of Farmhouse Distribution to form Farmhouse/Frigoscandia. However, Frigoscandia pulled out of the joint venture last year. 'We decided to concentrate on areas where we had the greatest expertise,' they said - they also process and freeze vegetables supplied to major retailers.

NFC Contract Distribution, in

contrast, does little primary distribution. The company specialises in the management and operation of retail distribution centres such as those currently being planned by Tesco.

Three years ago Tesco's supplies came from over 100 sources, with manufacturers generally delivering direct to stores. Since then the group has moved towards centralised depots, with seven depots operated at present by Tesco. Last year a further seven new depots were announced, six of which will be dedicated depots built and operated by third party distributors including NFC, Hunter Saphir and Hays Distribution.

These will be 'composite' depots - they will provide space for fresh, chilled, frozen and ambient foods. Retailers claim that these new depots will improve flexibility and efficiency with the use of multi-temperature transport.

The trend towards composite depots has been fairly slow in Britain, according to the industry, it is a development which is gaining momentum. They will inevitably have an impact on a number of third party distributors. Mr David Carter from the Institute of Grocery Distributors, said: 'There will be increased pressure on the distribution services sector to provide a wider range of services to their customers.' Lisa Wood

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FOOD 4

Lisa Wood reports on the response to consumer demands for 'healthy' food

Low fat, high fibre, with fewer Es

ASK BRITISH consumers about healthy eating and most will say they are concerned about it. At the same time, however, there is a move in Britain towards convenience foods and snacks. Britons, for example, last year munched their way through 5bn packets of crisps (see right) - a seven per cent increase on last year, according to the Snack Nuts and Crisps Manufacturing Association.

Not that convenience foods and healthy eating are necessarily irreconcilable. Dr Roger Whitehead, director of the Dunn Nutritional Unit in Cambridge, and a member of a new committee on recommended daily allowances of nutrients in food said: "People have tended to think that convenience foods must be nutritionally bad. In fact many are just as nutritious as fresh food, although in terms of taste they can be inferior." The key to a healthy diet, said Dr Whitehead, was a balanced diet.

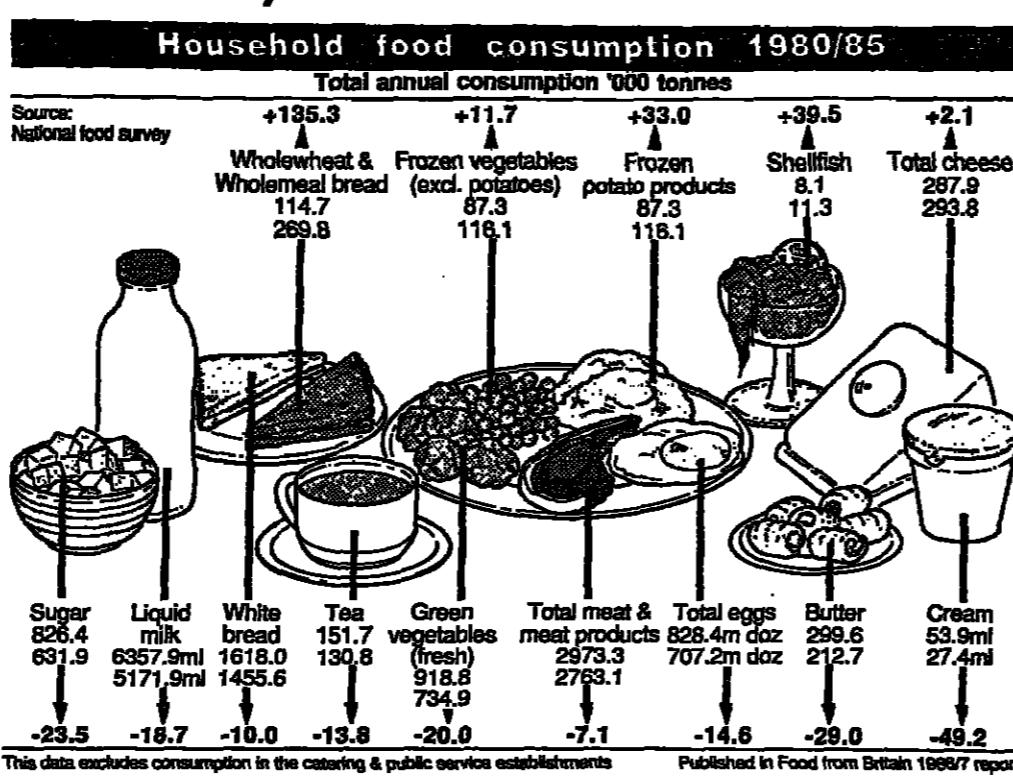
The clearest guidance to date on what constitutes a balanced and healthy diet was provided in two important reports: from the National Advisory Committee on Nutritional Health (NACNE) in 1983, and from the Committee of Medical Aspects of Food Policy (COMA) in 1984. While NACNE's controversial report included recommenda-

tions on reducing sugar and salt - and increasing dietary fibre - the more influential COMA report, which was accepted by the Government, recommended that total dietary fat content should be reduced to 35 per cent of all calories (the current average intake is 43 per cent). It also recommended that the amount of saturated fat should be reduced as a percentage of this.

Although many consumers are aware of these recommendations, it is far from easy to select a healthy meal from a variety of products proclaiming different levels of fat, sugar and salt. The task is made even more complex at times by information on food labels proclaiming that a product has x grams of protein, y grams of available carbohydrates, and any number of kilojoules.

Trends in consumption patterns show that while the broad pattern of food purchases has remained roughly the same over the past 20 years marked changes have occurred in the consumption of individual foods. The Food and Drink Federation cites for example:

- Consumption of low fat milks is growing seven times faster than the general market rate;
- Purchase of fresh poultry has doubled;
- Consumption of wholewheat



and wholemeal bread has times faster than other margarines;

- Sales of margarines high in polyunsaturates are growing 10 times faster than other margarines;
- Consumption of fruit juices has risen sevenfold;
- Sales of low calorie soft drinks are growing three times faster than their full sugar equivalents.

These trends, along with increased consumption of vegetables, fruit and fish, have to be put into a class perspective. The Household Food Consumption and Expenditure Survey pointed out that households where the family head is unemployed tend to spend less on food and eat different types of food from other households - they eat less fresh fruit, poultry, cereals and vegetables and more white bread and processed food.

Consumption patterns are affected by price, with many experts in the food industry believing the swing towards white meat and margarines has had as much to do with price as health.

Nevertheless, according to Euromonitor's latest report on Healthy Foods and Healthy Eating, manufacturers and retailers have responded vigorously to changing consumer demands for low fat, high fibre foods with fewer additives - the latter trend being fuelled by the

controversial book *E for Additives*.

Response naturally varies from manufacturer to manufacturer, depending on their products: some have reformulated products, while others have promoted their foods on a health platform. Yoghurt, for example, has been successfully marketed as a healthy product with the market growing from negligible levels 20 years ago to a retail value of around £200m in 1985.

In addition, new varieties have been developed without additives and with no added sugar. Chambourcy's Nouvelle range, for example, contains no preservatives, added colouring, or starch. While many manufacturers privately defend E numbers, they are actively addressing consumer concerns by removing, for example, tartaric acid from fish.

Concern over fats has provoked a wide variety of responses, with manufacturers creating cream substitutes such as St Ivel's Shape and Brooke Bond's Equal. Similarly, cheese producers are now working on fat-reduced and soft cheeses. As yet, however, they have made little impact on the market because of the difficulty of achieving the same taste with half the fat content.

The Household Food Consumption and Expenditure Survey shows a fall in sugar consumption between 1985 and 1986 but notes that this trend reflects the reduction in home baking and preserving. It was the National Advisory Committee on Nutritional Health (NACNE) which raised the spectre of sugar as an evil - a charge vigorously denied by the Sugar Bureau which has produced sheaves of information on the importance of sugar as a source of energy in a balanced diet.

Britain's major retailers have been keen to be seen to be acting responsibly over healthy eating - their move in this direction squeezing, at the same time, the specialist health food outlets. Retailers generally have sought to remove additives from a wide variety of products and introduce low fat foods which can often be sold at a premium price to the health conscious.

Multiples such as Tesco and J Sainsbury were instigators of nutrition labelling programmes (labelling is currently being scrutinised by the Government which wishes to encourage a uniform system). Companies including Argyll (Presto and Safeway), Co-operative Wholesale Society, Marks & Spencer, J Sainsbury and Tesco provide nutrition leaflets and information to the public.

Information, based on fact, is critical. As Euromonitor points out, as more food receives nutritional labelling consumers will be able to make educated choices.

Lisa Wood



Could I have one of your reconstituted extruded savoury snacks, please?

Snack foods

Appetite grows for the convenience crunch

A CHANGE in eating habits, with a general trend away from fixed, regular meals towards convenience eating, has been a major contributor to the growth of the UK snack market.

Snacks, including crisps, nuts and savoury snacks and cereal bars showed an estimated seven per cent growth in value in 1987, with the total market valued at over £1bn by Leatherhead Food RA, the food research organisation.

It is a momentum which the major manufacturers, including Nabisco (Smith's and Walker's), United Biscuits (KP), and Dalgety, which entered the market with its purchase of Golden Wonder in 1986, expect to be maintained, with the current domination of the three major manufacturers continuing.

Mr David Hearn, managing director of Smith's Crisps, a snacks division of Nabisco Brands, said: "The market place is continuing to grow in total, with a trend towards the major companies which are driving the market with new products.

There will still be room for a number of smaller competitors although the market will be tough for them." Rowntree, one of the smaller snack manufacturers, announced recently it was selling its UK snack business.

Crisps, the "traditional" snack, make up the market's largest sector. This was estimated to be worth £836m in 1987 and accounted for 55 per cent of total snack food sales. However, more recent product innovations in segments such as savoury snacks are forces behind the industry's growth.

It is estimated that in Britain 100 bags of crisps, on average, are consumed by every man, woman and child each year.

Given that the market is concentrated in the 5-25-year-old age group, the object is to intersperse core products with a variety of others.

Savoury snacks, generally manufactured from reconstituted maize or potato flour extruded to create a range of shapes and textures, have been

among the most innovative in healthy eating has been another sector: sales are estimated to have grown by seven per cent, with snack food manufacturers being forced to reassess their £287m market with some of the debate over fat, dietary dominated by KP Smith's and Golden Wonder brands, with new products including Monster Munch, Wotsits and Hula Hoops.

Smaller companies such as unpeeled potatoes, and additive-free savoury products including Wotsits. According to Mr Brian Cardy, marketing director of KP products like KP's Low Fat crisps have helped to increase the market rather than taking a share from existing products.

There is some disquiet, however, in the industry - as there is in other sectors of the food industry - about public anxiety relating to E-numbered additives. Mr Price said: "E numbers are the best-researched additives in the world. The public perception is unfortunate.

We, however, as a company are producing as much as we can that is additive-free. In Pot Noodles, for example, we are using two additives compared with 10 before."

Manufacturers have to satiate the nuts sector of the market, which, after fluctuating fortunes in the early 1980s, has regained strength, reaching an estimated market value of £120m in 1987. Exotic nuts and new flavours include KP's flavoured dry roast nuts like Oriental Spice.

The future of the nuts market cannot accurately be predicted, however, because it is more sensitive to foreign crop supplies than other snack products. Leatherhead Food RA said: "In general, snack food manufacturers have seen the health trend as a market opportunity rather than a threat to sales and have been able to exploit particular market growth sectors. They believe that the public perception of nutritional quality is vital to market success." The market said: "The extent to which manufacturers can keep that consumers may have over prices down will be the key to the healthiness of products."

Consumer concern about

Lisa Wood

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ARTS

The Park/Sheffield Crucible

Michael Coweney

All hell to the Sheffield Crucible for presenting one of the most extraordinary and hypnotically disturbing European plays of the past few years.

Botho Strauss's 1983 re-working of *A Midsummer Night's Dream* has been seen all over Germany and in many European capitals since its première in Munich. It has been vigorously translated for Sheffield by Finch Minter and Anthony Vivaldi, and bravely directed by Steven Simiolli and Clare Venables.

In Britain we know Strauss as Germany's leading theatrical spokesman for emotional dysfunction in the urban concrete jungles; thanks to Keith Hock's West End distillation of *Great and Small*, starring Glenda Jackson, and the Almeida's *Tourist Guide* last year.

The task of appropriating the past in the present was a subsidiary theme of the latter, the writer deepens his argument, and theatrical language, by relating a sense of contemporary social malaise to the problem of re-creating the classic mythos. Richness abounds once that dilemma is discussed in the shape of a Shakespearean comedy where passion and bestiality lurk in dangerously compacted disguise beneath the

carapace of social compromise and decorum.

The Park is therefore, in part, an exercise in translation and interpretation. And translation, of course, is the ironic fate of so many characters in *The Dream*. In Strauss, Oberon and Titania return to the soulless city both to shake up the natives and to re-invent themselves. The fairy demigods are painfully confined in narrow bodies.

Their task is to put passion back on the human agenda. But communication is risibly impossible, the gulf too large. Oberon intones "I know a bank where the wild thyme blows" (one of only three or four direct quotations from Shakespeare) and opens his grubby raincoat like a common flasher. The mortals are doubly appalled. They are pruriently, and ignorantly, inured against the magic of poetry. Any mode of sublime expression is a foreign language.

In designer Tom Cairns's brutally post-Modernist interior recesses, the yuppie mortals map out in a rancorous, loveless gavotte. Their scenes are like poisoned sketches by Cecily Hobson, peppered with a jazzy, dislocating score by Martin Duncan. Sex is a matter of habit, not impulse.

The aphrodisiacs linking these scabrously barking automatons with the downstage world of homo sensuality and forgotten faery is a piece of micro-art, an amulet. The well-heeled passion-fander's market has been flooded with these pornographic icons, mass-produced by the tormented Puck figure, Cyprin.

Cyprin, whom Steven Beard plays as a camp cousin of Ian McDiarmid, is also identified by Titania as the sculptor Daeus. She demands of him a cow's rump so she can be obscenely gratified by an offstage bull. As Cretan legend invades the proceedings, you have to hang on to the fact that the park itself has become a garbage dump overrun by junk pleasure-seekers (the updated mechanicals) and sinister business (the cultural commissariat in succession to Egeus).

In the last of five acts, Oberon (John Ramm) has sold out and joined the human race and its vengeful, inconsequential chaff, while the ageing Titania (played with ripe candour and candescence by Vivien Heilbron) presides over a placid idyll. We have the score of Mendelssohn's incidental music. The minotaur offspring has been bred in a stultifying labyrinth of approved culture. Pearce Quigley, delivering Augustinian blandishments in a white suit and cloven hooves, is the modern man incarnate, allowing a little bit of art to show at the edge for effect.

In the end, the gods are as unable to express themselves in the modern world as are the lovers. Art in moderation may persuade us of a temporary equilibrium. But a state of chess prevails. In a world without love, lust and violence are the norm in Mr Cairns's forlorn, antiseptic pink tundra of rubbish, bracken and vandalised classical statuary. One full-length figure, Adonis perhaps, has turned his back on the audience.

Two sides of the Sheffield thrust have been blacked out to assist in the great staging demands. The Crucible, painfully but gamely, adopts the visual ethic: some of the actors breathe it, notably Christopher Good as a savagely pathetic businessman, and Myriam Cyr and Jane Gurnett as the revamped Helena and Hermia, the one a viciously impregnated racist, the other a languorous green at one point transformed beneath the hips to a tree trunk with a forbiddingly wizened orifice.

Architecture/Colin Amery

Contemporary dilemmas of style

An important book was published recently: *The Dilemma of Style - Architectural Ideas from the Picturesque to the Post-Modern* (by J. Mordaunt Crook, published by John Murray, £25.00).

The author is very much an academic historian with a facility for separating and classifying the strands of recent architectural history principally, from printed records. He is wrong, but I did not feel that Professor Crook had actually stood under the sun since Norman Foster's marvellous Hong Kong and Shanghai Bank, or spent very much time in Chicago or New York.

There is a danger of an academic creating an architectural climate from photographs and lecture room slides. This is the easy way: architectural critics learn more, and are indeed more valuable, when involved in the whole process of commissioning and creating buildings. How easy it is to condemn contemporary architects simply because they do not fit into critical stylistic perceptions.

The most interesting question of the moment, and of this book, is how and why is modern architecture turning into post-modern architecture? I am sure that Professor Crook is right to give the historical perspective to this dilemma. He is correct to summarise the invention of the Modern Movement

as: architecture as service replacing architecture as art. But that is only part of the story. The giants of the modern movement like Mies van der Rohe and Le Corbusier considered themselves to be artists as well as social engineers. The intrinsic beauty of the best modern architecture at its best undoubtedly has a classical quality.

This book is a very useful historical précis of the literature of the development of architectural ideas. Many people would agree with the artist Paul Klee that when it comes to modern art or architecture, "the people are not with us." While this may not matter when it comes to pictures on the wall, it certainly does matter when it comes to the quality of the buildings that are to grace our cities. It may be wishful thinking, but after such a long period of public opposition to much of the output of contemporary architects the only way forward for public design is with public support.

I think that the public and even the Prince of Wales have one simple longing - for new buildings to be beautiful. Agreeing on what is beautiful is another matter. There is a distinct longing for associational beauty - to see in architecture something that reminds you of something else: maybe it is other older buildings, or rich-

ness of materials, which give some sense of a seriousness of purpose beyond the everyday.

There is one site in the nation's capital that has become a target for debates about style and beauty - the Paternoster Site to the North-east of St Paul's. The exhibition of the long designs that I drew attention to last year at the 9th Gallery, 26 Craven Street, London, W1 until March) shows how lost contemporary architects are when it comes to questions of style.

What is not in the exhibition is the winning scheme by Arup Associates, nor the scheme that is being promoted by the classical architect John Simpson. The winning scheme by Arup Associates will no doubt change from that shown to the competition jury, of which I was a member. That scheme had a formality in its plan that almost echoed the classical ground plan of the North side of the cathedral; it also had a grand curved arcade that picked up the curve of the post-war Bank of England building behind the East end of St Paul's. What it was not asked to do at the planning stage was more than indicate the quality of the architecture and the materials.

Arup Associates are not classical architects; John Simpson is learning to be a classical architect; their two schemes stand at about the same stage. One probably cannot accommodate modern office life in classical style buildings; the other cannot accommodate classical references because of the architectural uncertainty of the Arup practice when it comes to dealing with the classical language.

So this is the moment for the City of London to organise a public exhibition and debate, that should be held on the site. It is not only a dilemma of style, but a question of making sure that we do the right thing for what the Prince of Wales called "the second chance for St Paul's."

The dilemma of style, which prompted Professor Crook's book, is a general problem for all architects, because there is scarcely a site left in the kingdom that is not in some way affected by its neighbours. In London alone, from the Royal Docks through London Wall to King's Cross, there are major redevelopments exceeding anything we have seen since the second world war. This is not to mention the proposed developments on London's South Bank alongside the Royal Festival Hall. While it is correct for critics to attempt to classify styles as the architectural debate stands at the moment, our real dilemma is to make the right choices for the right sites.

Cowboys/Watermans Arts Centre

Claire Armitstead

George Fish is a Leicester post-man running for vice-presidency of his local Western Society when he is not running for the throats of his Indian neighbours.

A biff on the head from a flying sauceman brings him face to face with an America where Country Jane is a loud-mouthed drunk who won't grow old gracefully; Frenchie, the syphilitic barmaid gives birth to a baby and Jess James has himself a whole heap of personal problems.

The fascination of American icons to English iconoclasts is a growth area on the fringe circuit - in Red Shift's case it threw a show about Edgar Allan Poe out of the saloon, and that's hardly surprising.

Anne Caulfield's treatment of the cowboy dream rides high in the saddle, but as a witty deconstruction of movie stereotypes and as a barbed commentator on the machismo hatched to a Wild West that never was.

Abandoned at the frontier, Fish, fat and about as uncool as they come, meets English home-steaders accused of unnatural behaviour every time a local worthy takes a fancy to an extra piece of land, hooded vigilantes caught up in the ethic of "guns, guts and gore," and a melancholy Billy the Kid.

His odyssey is managed by the director/designer partnership of Jonathan Holloway and Charlotte Hulstone with an eye to the sort of economy Holloway itself never achieved in

its wildest dreams.

A guitar on the sidelines backs up the vultures and cacti, mustangs and gunfire that are evoked through voice and movement by the six-strong cast.

The ensemble is led by Tony Bluto as the tubby, gun-toting mug who gets up everyone's noses as he tries to put society right by the book.

There are moments when the characters flood in with such profusion that one can't see the trail for the references, yet there is in this show an energy and invention that carries it stunningly through.

It moves on from the Watermans Arts Centre, Brentford, to a national tour which continues until the end of April.

Australian Ballet to make London visit

The Australian Ballet will return to London after an absence of 12 years for a two-week season at Covent Garden from July 26 - August 6.

The seasons opens with the London première of director Mains Gielgud's production of *The Sleeping Beauty* at a Royal Gala performance in aid of both the Royal Opera House and The Australian Ballet Development Fund.

The repertoire will include several one-act ballets, almost all new to London, and during the second week two performances of works by Australian choreographer Graeme Murphy: the Sydney Dance Company, of which he is Artistic Director, will make a guest appearance in part of his full-length ballet *Skinning*.

Entom to his book, his work, the illegitimate son he discovers. He despises whatever he is or does; even his love for Joan is a barren relationship.

At times Chekhov rather than Shaw springs to mind; but a whole dimension is missing: that of the material world.

There are no presents, toys, litter or loved pieces of furniture to form a background for these flat, moving, mouth-pieces.

Almost perversely, the author emphasises loss: the young man with one arm, Joan, her home burnt down, her husband dropping dead (offstage - no vulgar histrionics in this play), herself finally struck down by a brain tumour (which at least enables Vivien Heilbron, high cheekbones and shimmering white draperies, to evoke Callas in the last act of *Traviata*). For three hours fine writing and characters in love with the sound of their own voices stalk the stage.

Something resembling a plot of political intrigue emerges after 1½ hours. A breath of Shavian whimsical paradox occasionally blows through; there is even a wryly contradictory self-made industrialist to recall Andrew Undershaft, who says things like "righteousness is profit... Great poems have been written in my ink. Treasures have been signed with my pen." I suspect the play makes a good, meaty read, but, as William Archer evasively puts it, "it is written for the next generation, if not for the next next."

Sam Walters directs a cast of 12 characters, not all of whom are necessary on the tiny acting area. A couple of steps to a higher level and a misty mural of spires recalling Monet's Westminster Thanes are designer Anne Gruenberg's ingenious reply to the constraints of space. Michael Elwyn's worldly MP and Daniel Flynn's bewildered youth in *in persona* or principles.

Nevertheless, the lure of compromise dances like a philosophical will-o'-the-wisp on Evan's political horizon. Should he leave the massive multi-volumed history he writes with his devoted sister Eleanor (Auril Smith, both prickly and touching) to "remount the merry-go-round" even though the man who has seen a better way but accepts the worse is a great force of evil? But public life, no less than private, leaves Evan at a paradox, self-absorbed in figures who live, let alone matter.

Australian Ballet to make London visit

Music

LONDON

Philharmonia Orchestra conducted by Norman del Mar with Robert Cohen, cello. Mozart, Haydn and Tchaikovsky. Barbican Hall (Wed) (638 6881).

London Symphony Orchestra conducted by John Barbirolli with John Graham Hall, tenor and Hugh Seven, horn. Delius, Britten and Elgar. Barbican Hall (Thur) (78 56 78).

PARIS

Jean-Pierre Rampal, flute, accompanied by harpsichord and piano: Bach, Poulenc, Mozart, Telemann and Noord, Rossini (Tue). Thea van der Putten, soprano, accompanied by Henk Eekel, Prokofiev, Mussorgsky, Mozart. (Wed) The Tallis Quartet: Hallé, Bartok, Brahms, Dvorak (Thur) (78 53 44).

Novel Orchestre Philharmonique conducted by Marek Janowski, with Siegfried Jerusalem, Theo Adam and The Radio France Chorus. (Tue) The Tallis Quartet: Hallé, Bartok, Brahms, Dvorak (Thur) (78 53 44).

Ensemble Vocal Jean-Pierre Lore singing Duruflé's Requiem, Mottet and Gálard's Magnificat (Tue). Sainte-Chapelle Church (42 61 82 26).

Orchestre National de France conducted by Nézet-Séguin (Tue) Shostakovich, Sibelius, Brahms (Thur) (78 53 44).

Orchestre de Paris conducted by Pierre-Michel Durand, Helene Grimaud, piano. Berlioz, Liszt, Bartók (Thur) (54 63 55 73).

Novel Orchestre Philharmonique conducted by Marek Janowski, Anna Murray, mezzo-soprano, Sibelius, Webern, Berg (Thur) (78 53 44 44).

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Orchestre

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Backsliding on farm costs

THE LONG SAGA of the European Community's attempt to come to grips with the soaring costs of its farm policies enters a new phase this morning when the twelve foreign ministers meet in Brussels to prepare the way for next week's emergency summit of EC heads of government. For farm reform is still the make or break issue for the summit. Despite two meetings of farm ministers in the past three weeks, the Community seems no nearer a resolution of the farm crisis than it was when the Copenhagen summit broke up in December. Unless the foreign ministers or, beyond them, the heads of government can break the log-jam, Brussels, too, could end in failure.

Britain, the staunchest supporter of reform, would like cash limits imposed on farm spending but is prepared to settle for a system - known as stabilisers and conceived by the European Commission - which would set limits to production and involve semi-automatic price cuts once those limits were exceeded. For Germany however this system is anathema, since it is feared that it would push many of the country's small farmers out of business.

Compromise proposals

If this was the issue which stymied success at Copenhagen, what has happened in the intervening weeks looks more like regression than progress. It has fallen to Germany, which now holds the Presidency of the Council, to draw up compromise proposals. The effect of these, not surprisingly, has been to weaken the original stabiliser plans. More serious still is an apparently growing disposition by several hitherto uncommitted governments, and the Commission itself, to see the German proposals as a basis for settlement. The lack of progress at last week's Anglo-French talks was an ominous sign.

The Commission's original stabiliser proposals were far from ideal: they would not mean a return to free market practices, and they would

probably not reduce the farm budget in real terms. But they would bring supply more into line with demand, thus reducing the huge costs of storing or exporting farm surpluses.

The German proposals fall short even of those goals. They water down the production limits and price penalties of the original stabiliser proposals to a point where they are in danger of becoming meaningless, while key price reductions would not even apply until next year's harvest; they attempt to shift the penalties for over-production onto a so-called co-responsibility tax from which small farmers would be exempt; and they take away from the Commission the power to bring in agreed price cuts automatically.

Futile attempt

It is easy to see why there should be a growing mood for compromise on farm reform within the Community: so much other vital business, including future financing, new policies to aid poorer members and even the creation of the single market in 1992, is being held up. There are also political reasons why France and Germany, with imminent important elections, want a settlement now.

Yet British ministers are right to insist that a settlement based on the German proposals would at best postpone the Community's crisis for a year or two - as in 1984 when an ultimately futile attempt was made to limit farm spending as a proportion of the total EC budget.

It may yet be that some compromise can be worked out this week or next which would build on the binding controls on production and prices which were envisaged in the Commission's original proposals, thus holding out some hope of a durable settlement. But the German proposals as they stand do not come near to solving the problem. If that is all that is on offer in Brussels, Mrs Thatcher will be right to withhold her agreement and to try again for a sensible, lasting settlement in Hannover, in June.

The divisions of the centre

THE SCHISMATIC tendency is still the most powerful force among the political parties opposed to the Britain's Conservative government. This was made painfully evident at the weekend when the Social Democratic Party, formed in 1981 with the purpose of "breaking the mould" of two-party politics, itself broke in two. The immediate cause of the break was the proposal that the SDP join with the Liberal Party to form a new united party of the centre-left. The Social and Liberal Democrats (SLD).

Just over a week ago the Liberal party assembly voted by an overwhelming majority in favour of such a merger. It seems likely that this will be ratified by the members of that party in a postal ballot. Yesterday's vote for merger at a special conference of the SDP was not so convincing. The matter will now be put to a ballot of SDP members where the outcome is doubly uncertain, partly because of the bitterness of the split at the weekend and partly because in last year's membership ballot only 57% voted in favour of opening merger negotiations. It is, however, assumed by both sides that the members will now ratify the formation of the new SLD by the Liberals and a faction of the SDP.

Certain strengths

If this assumption holds, Britain will have a third and fourth political party on the centre-left, competing against each other as well as against the Labour and Conservative parties. The first of these two new parties, the SLD, or as some of them hope to call it, the "Democrats", will have certain strengths: a large and well-established Liberal base, on which will be superimposed a fresh version of the more coherent constitution and sharper political thinking of the original SDP.

Against that will be set the "continuing SDP", as the sec-

Tim Dickson and John Wyles in Brussels report on the tussle to control the venerable Société Générale, Belgium's top company, as it enters a crucial phase

THE safest prediction to be made about Mr Carlo De Benedetti's absorbing battle to win control of Belgium's most important business, Société Générale de Belgique, is that for all of those involved the next 48 hours are going to be particularly tense.

Even the Italian entrepreneur himself, publicly the epitome of suavity and self control, may feel a tingle of nerves about decisions to be announced by the Belgian Banking Commission tomorrow and the Commercial Court on Wednesday.

The former will decide on the appropriateness of his public offer for 15 per cent of Générale stock to add to the 18.6 he now controls, while the latter will rule on the legality of the defensive manoeuvre which is possibly the Belgian company's best hope of preventing Mr De Benedetti from becoming its controlling shareholder.

If the court still supports Mr De Benedetti's view, as it has done in two interim judgements, that Société Générale acted improperly in deciding to make a 57 per cent (later reduced to 43 per cent) increase in share capital and to place this in "friendly" Belgian hands, then the Italian financier would seem to be in the clear.

If, by contrast, the share

issue is allowed, then Mr De Benedetti will have to reckon with a group headed by Mr André Leysen, the canny financier from Antwerp. With a shrewd sense of timing, this scion of the Flanders business establishment has rallied to the cause of retaining ultimate control of La Générale in Belgian hands, while most of the notables of francophone Wallonia apparently spectated silently. If the court so permits, Mr Leysen and his group will take up the new issue and control 34.4 per cent, leaving Mr De Benedetti with only one diluted 13 per cent.

Mr Leysen is offering himself as a potential collaborator with Mr De Benedetti, but seems determined to stop the Italian "acting alone". He claims that Société Générale is "too important to be left to one shareholder" and for the moment refuses to criticise the performance of the present management.

However, the fate of the company sometimes jokingly dubbed "Belgium's alternative government" concerns more than just the outcome of this intriguing, at times gladiatorial, tussle. At issue is both a vision of how to meet the challenge of the European Community's unified internal market being promised for 1992, and how to reconcile national self interest with this wider European cause.

This explains why there are

many others, too, who will follow the events of the next two days with some excitement, including the as yet unidentified investors who were steadily purchasing Générale stock for most of last week.

Buying reached a climax on

Friday when more than 700,000 shares changed hands - even more than on

January 14 and 15 when Mr

De Benedetti built up most of his position. Since the Italian has given assurances that he

will not acquire more stock until the authorities have pronounced on his public offer, there is some speculation that others may be acting on his behalf. But the mystery purchasers could also be friends of the company trying to build up a defensive position.

Less anonymously, Mr René Lamy, the Governor of Société Générale and his beleaguered directors cannot be certain

about the outcome, though they must be resigned to the probability that, with the possible exception of vice-chairman, Visconti Etienne Davignon, they will be released for other employment whenever wins control.

The politicians, of course, are watching nervously and somewhat impotently. Authority in Belgium still resides in a caretaking government after last December's elections while negotiations between the parties on forming a new coalition meander onwards. If control of "the old lady", as La Générale is affectionately known in Belgium, were to slide to Mr De Benedetti, to Mr Leysen or both, the potential impact on both industrial policy and the delicate balance of power between Flanders and Wallonia could be great.

With its interests in more than 600 Belgian companies and as many more overseas, the company is undoubtedly a storehouse of financial and industrial power. "It is the centre of decision-taking for whole areas of the Belgian economy, such as electricity, gas, cable TV, non-ferrous metals, cement, diamonds and

sea transport," said a financial analyst at Banque Bruxelles Lambert.

According to some observers, political pressures are partly to blame for Société Générale's failure to maximise its pursuit of profit. If the company falls under non-Belgian control, presumably she will be much less available

for use as an arm of government industrial policy in Wallonia. The prospect, instead, could be restructuring and redundancies at loss makers such as FN (armaments) and Gechem (chemicals).

because of its history of weak

government, Belgium has never

been strong and Governments

have persistently been weak.

The significance of Société Générale de Belgique, set up in 1822 by King William I of the Netherlands when Belgium was still part of the Dutch dominions, has to be seen in this political context.

Ironically, Governor Lamy's strategy to expand the company's activities and shareholding base internationally almost certainly enabled large chunks of the capital to fall into unfriendly hands and unwittingly prepared the ground for Mr de Benedetti's recent attack.

So who will win and what will the victor do with his prize? There is a school of thought in the banks and stockbroking houses of Brussels which believes that Mr De Benedetti has victory within his grasp. "In reality he has already succeeded," said an investment adviser at a major Belgian bank. "He will, of course, be diluted if the capital increase takes place but he will go on buying shares and once he gets to 20-25 per cent he will be able to impose his views."

This judgement is based

partly on the view that if its shares are legitimised, the Leysen syndicate will not hold together. Seventy per cent of the newly issued stock to be taken by the Leysen group would be in Belgian hands and 30 per cent in foreign.

By no means all members of the group have yet

been identified but there is a

feeling in Brussels financial

circles that despite their concern to retain a strong Belgian

interest, enough of the group

will be good," said one investment analyst still in his twenties.

will be happy to let Mr De Benedetti set the strategy for the company, even if he is not the principal shareholder.

Mr Leysen himself seemed to be hinting at a De Benedetti management for Société Générale at the end of last week when he was publicly congratulating himself on having raised BFr 30bn (£482m) in five days to finance his group's stake. In an interview with the Financial Times on Friday, he said he was no less a "convinced European" than his Italian rival, and set out his offer to collaborate with Mr De Benedetti so as to transform Société Générale into both men's dream of a European holding company.

"It is too early to say what we should do, but we should look at the strengths of the company and of its shareholders. Mr De Benedetti has a good team and an industrial background. We are strong in finance, and we are Belgian," Mr Leysen said.

Neither Mr De Benedetti nor Mr Leysen have given more than the sketchiest outline of this European holding company which would find its vocation after 1992.

Analysts in Brussels would expect to see an attempt to develop partnerships between Mr De Benedetti's banking, insurance and industrial interests in France, Italy and Spain and those of La Générale in Belgium and elsewhere. "Banking, insurance, financial services and transport is where a lot of post-1992 growth will be and the Générale is very respectably represented in all," said Nikita Rebin, an investment adviser at BBL in Brussels.

Mr De Benedetti explained his objective in an interview published by the Italian magazine *Panorama* last week. "The ambition is to exploit to the full the opportunities deriving from a presence in key financial and industrial sectors. In each one we shall try to anticipate the evolution of the world market through investments, alliances and new initiatives."

Société Générale had been selected for this task, said Mr De Benedetti, because it satisfied the six criteria defined by him and his collaborators as to size, reputation, range of activities, location, shareholding structure and international potential.

But he knew that a "huge rationalisation task" lay ahead since the sheer volume of companies in which Société Générale has investments indicates "an accumulation of investments over time that need to be reviewed."

For all of Belgium's apparent nervousness about the Italian insurgency, there were many signs last week that both many small shareholders and the younger members of the financial community feel that La Générale both deserves and needs the shake-up that appears to lie ahead. "It is a company that has been run for too long by complacent old men. In future, it is bound to be more responsive to the needs of shareholders and of Belgium's need to adjust to changes in the outside world. That can only be good," said one investment analyst still in his twenties.



Preparing to change the old order

It is an intriguing, and at times, gladiatorial battle

Moreover, any shake-up in the ownership of the company is bound to weaken Wallonia's grip on its management - bringing in men from Flanders is one of Mr Leysen's avowed aims. Not surprisingly, francophone extremists are profoundly alarmed at the prospect.

Mr De Benedetti could hardly have chosen a more vulnerable target than Belgium, a country which, as every schoolboy historian knows, has been the theatre for great battles between the major powers and whose very foundation in 1830 was the result of compromise among its powerful neighbours.

Moreover, with two large and linguistically divided communi-

try - was undertaken without capital provided by La Générale. Come the turn of the century, the company effectively added foreign policy to the role of industrial development agency as its tentacles spread into China and the newly established colony in the Congo.

Until recently, its strategic importance at home and its impressive global presence encouraged a strong Belgian belief in the company's invincibility. More an institution than a business, few imagined that the old lady would ever fall prey to a raider like Mr de Benedetti.

In retrospect, however, it is easy to see why the company was so vulnerable. Largely

try - was undertaken without capital provided by La Générale. Come the turn of the century, the company effectively added foreign policy to the role of industrial development agency as its tentacles spread into China and the newly established colony in the Congo.

This judgement is based partly on the view that if its shares are legitimised, the Leysen syndicate will not hold together. Seventy per cent of the newly issued stock to be taken by the Leysen group would be in Belgian hands and 30 per cent in foreign.

By no means all members of the group have yet been identified but there is a feeling in Brussels financial circles that despite their concern to retain a strong Belgian

interest, enough of the group

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Andrew Taylor looks at difficulties facing private finance for major construction projects

Too many bridges to cross

THE SPIRIT of the entrepreneurs who built the Victorian era's railways is being reawakened as governments worldwide encourage private investors to finance and run public services such as roads, railways, power stations, water and sewerage plants. But in Britain, despite the successful beginning to the Channel Tunnel project, other privately financed projects have been slow to get off the ground.

The reasons for the new era of private infrastructure development are simple. Governments everywhere are keen to reduce public borrowing. Construction companies want to offset the drop in export orders, down by more than a third since 1981 as developed and developing nations have sought to reduce public spending. Both sides share a common interest in encouraging private sector finance.

A few examples give some of the flavour of the new wave of projects. In Hong Kong, the large Japanese construction group Kumagai Gumi is leading a consortium which is financing a \$385m (£216m) road and rail tunnel under Hong Kong harbour. In Australia the same company is raising private finance to build a tunnel under Sydney harbour.

In Toronto, the US aerospace company Lockheed, in partnership with Huang-Dan-ekay, Canadian developers, has won a concession to finance and operate a \$365m third terminal at the city's international airport. Turkey is desperately seeking private investment for a whole range of public works; many cities in the US have plans to tap private finance to help pay for public services.

And in Europe, the biggest of all privately financed infrastructure projects, the Channel tunnel, is now under way. Eurotunnel, the Anglo-French group which will run the project, has raised £6bn in loans, standby credits and equity.

Despite this success, the British Government's experience of getting such ventures started has been mixed — surprisingly so for an administration which champions private enterprise. Contractors are beginning to question whether it is worth the expense of preparing costly engineering and financial proposals if the projects face so many problems. There are three main issues involved.

The first is the strict test

the Treasury applies to ensure that the projects represent value for money.

Several schemes have founded on the rock of Treasury opposition. These include a new Black Country toll road by Tarmac in the West Midlands; an East Anglian sewerage scheme at Flag Fen; and the private financing of the Westminster conference and exhibition centre. So far only the conference centre has been built, using public money.

Other projects have gone ahead despite Treasury protests. Trafalgar House, the construction, property, shipping and hotels group, won the concession to build a privately financed bridge over the River Thames at Dartford only after the Cabinet overruled Treasury objections.

Treasury officials say they are not opposed to private funding, but that privately funded developments should be at least as cost effective as if they were carried out in the public sector. The rules governing private investment in

public infrastructure and services were established in 1981 by a working party under the chairmanship of Sir William Ryrie, then a senior Treasury official. The "Ryrie Rules" stipulate:

• Finance must be raised at competitive rates and entirely at the risk of the private investors; there must be no direct or indirect state financial guarantees.

• The higher cost of raising money from the private sector must be offset by cost savings elsewhere in the project.

Contractors question whether preparation of costly engineering proposals is worth the expense

Contractors say the wording of the rules makes it virtually impossible for any project to be approved. It is very difficult to identify private sector savings which could not, technically, be achieved under public management.

A second concern is that, even if a project is approved, the Treasury insists that it should be offset by a corresponding reduction in government spending. In the case of the Dartford Bridge, for instance, Treasury officials tried, once the project had been approved over their opposition, to deduct the cost of the bridge from the public sector transport budget.

In this instance, they were not successful. But the Treasury's insistence that privately funded projects should not be used as a lever to raise national expenditure on infrastructure removes much of the incentive for construction companies. They are anxious

House says this would substantially increase the cost of the development and could require it to resubmit its financial proposals.

The Government has indicated it will overrule the MPs' wind-shield amendment.

Construction companies are none the less concerned that parliament should try to change the rules half way through the game. Britain needs to develop the same kind of legislative and political procedures as France, says Mr Nicolas Lethbridge, an assistant director of Schroders merchant bank, which advises in this field. France has a long history of private companies running public services. Private companies, many of them construction companies, supply about 70 per cent of France's water, for instance, and have been operating since 1883 when Compagnie Générale des Eaux, the biggest of the private French water

companies, was formed.

Despite their complaints, British contractors are pushing ahead with a number of projects. Just before Christmas, Richard Costain, the mining and construction group, announced proposals for a new generation of privately funded transport projects, including a second deck on the M25 motorway that runs London, and a 16-mile highway under the heart of the capital.

Other companies — such as Tarmac, Wimpey and John Mowlem — have formed consortia to build privately financed prisons and hospitals. Trafalgar House, the British construction property and shipping group, has already laid plans to take advantage of government proposals to privatise the electricity supply industry and the water industry.

One of the most promising areas for private finance — in Britain and abroad — is the construction of underground and light rail systems. Schroders, for instance, is currently advising a consortium of Japanese and French companies bidding for a private sector mass transit system in Bangkok.

Although such transit schemes, in Britain and abroad, increasingly involve private finance, most will require some form of public subsidy, either in the form of land or cash.

In Manchester, the Government has already given a conditional go-ahead for a £40m light railway system for which Manchester City council will provide part of the public sector's share of the

costs.

Cities in the US and Far East have great flexibility to offer financial and planning inducements to private investors. British public bodies have less room for manoeuvre.

The London Docklands

Development Corporation pro-

poses to raise private invest-

ment to pay for the proposed

easterly extension of the

Docklands Light Railway by

exploiting the increased value

of its land along the line. And

Olympia & York, the Cana-

dian developer of the Canary

Wharf office project in Dock-

lands has already agreed to

meet the cost of a westerly

extension of the Light Rail-

way to Bank Underground

in the city.

Contractors like these are

easier to put together when

the railway or public authori-

ty already owns the stations

or land over which much of

the route will pass. Elsewhere

much closer co-operation will

be required between planning

authorities and private invest-

ors. This could involve public

authorities and Government

authorities in a re-examination of the

terms which govern what plan-

ning concessions can be legiti-

mately offered to private

companies.

Continued unconditional

subsidies in cash or kind

would increasingly be con-

fined to deserving victims of

adversity. For others

short-term relief could be

accompanied with counsel-

ling, pastoral care and good

neighbourliness.

Radical reconstruction

would thus be informed by a

new moral consensus such as

operates in Switzerland and is

beginning to emerge in the US

after the failure of the "war

on poverty."

The author is chairman of

the Institute of Economic

Affairs. His paper, *Beyond*

the Welfare State, is published

today by the IEA, price £2.

Measurements matter

From Mr Malcolm Levitt.
Sir, Your article "A Diet for Leviathan" (January 20) contains several references to a study of public expenditure which I supervised, but misleads your readers on the issues involved, especially a major theme of the book — that the public sector has already demonstrated significant productivity growth and that considerable scope for improved efficiency remains.

The absence of productivity growth in the official national income statistics is purely a matter of statistical convention.

The measurement of productivity requires data on inputs and outputs; but the national accounts contain no data on government output. Productivity growth requires that the volume of output rises faster than the volume of input, but in the absence of measures of government output in the national accounts it logically follows that there can be no productivity growth.

Your article treats the absence of measured productivity growth as a reflection of reality, which the book shows it is not. The question of productivity growth is central to the issue of the adequacy of the planned growth of public spending, but your article ignores this point. (Clearly opinions differ over the extent of the growth of productivity in government.)

As for the distinction between the measurement of public spending in "real" and "volume" terms, the former removes from the cash figures

Letters to the Editor

Direct elections are unrealistic

From Mr Julian Hockin.
I cannot agree with your view

(January 20) that at least we can for Hong Kong is to

infect democracy in the form of

direct elections. Initially to

some of the Legco seats.

Many in Hong Kong do not

have confidence in China's

promises, but it is very much in

doubt whether there is a majority

for representative government.

In any case, to suppose

that democracy would be any

real safeguard is unrealistic.

Should the political colour of

Legco become hostile to the

interests of China — perhaps

through the election of Nationalist candidates — is China to be

criticised if she then intervenes

in Hong Kong, as the US did in

Grenada?

Also, direct elections between

now and 1987 could place

Britain in potentially embar-

rassing situations with China.

There must be some ventilation

as well as political activi-

ties in Hong Kong to stir the

heads of the tiger.

Julian Hockin,
"Fong Teng",
9 Reddons Road,
Beckenham, Kent

First straighten the priorities

From Mr N. M. G. Moore.
Sir, Samuel Brittan's com-

ments (January 21) on public

spending priorities strikes a

local chord.

In 1979, this community lost

an excellent village school on

the basis of an (optimistically)

estimated saving to the county

council of £15,000 per annum.

The same council must have

been spending a multiple of

that figure to raise the height

of the kerb along a nearby main

road. Now it proposes to spend

several million pounds on a

scheme to straighten two miles

of road between Crowborough

and Tunbridge Wells which will

serve only to move many traffic

congestion two miles further on

and ensure that impatient drivers

have their accidents at

higher speeds.

N. M. G. Moore.

Redbourn, Hertfordshire

7

Less protection might encourage EC firms to be more competitive

they considered competitive,

would he again expect the Com-

mission to intervene in this

commercial dispute?

Third, he would require for-

eign firms to export to markets

outside Europe. He presumably

hopes that exports from Europe

will replace exports from

Japan, if the market can be

Monday February 1 1988

Janet Bush on
Wall Street

Cashing in on a rare opportunity

TEN-YEAR Treasuries, blue-chip equities, Certificates of Deposit or the Standard & Poors 500? Or St Gaudens, Pandas, Indian Heads and Norma Jeannes?

There are so many strategic investment choices to make in 1988. Should the investor go for steady gains with a blue chip such as the Liberty Twenty Dollar or aggressive growth with Barber quarter? Or a balanced portfolio?

These are, of course, all rare coins, and there is evidence to suggest there might be more of them to come starting to enjoy a comeback. Mr Michael Keith Rubin, one industry expert, says: "Numismatic coins have shown amazing strength in times of an unstable dollar, and through the peaks and valleys of the stock market. Not surprisingly, investment-grade rare US coins are finding their way into more and more portfolios."

In December, Fidelity began offering its customers the opportunity to buy gold, silver and platinum directly in amounts as little as one ounce at a time. It also gave investors the chance to buy rare coins for the first time.

A spokesman for Fidelity said that previous funds based on the stocks of gold exploration, mining, processing and dealing had seen very little extra demand in the wake of October's share price collapse.

The same story emerges from New York-based Van Eck Securities which, in 1968, launched the first mutual fund to focus on shares of gold mining companies and remains the largest with \$900m under management.

Mr Harry Bingham, executive vice-president, said both its gold funds (the other, launched two years ago, excludes South African companies) saw record inflows on October 19. Since then, however, inflows have tailed off to more normal levels.

Rare coins seem to be a different matter. Fidelity says that interest in direct selling of precious metals and rare coins has been substantial over the past month. Given the extreme fear factor now built into the equity market, coupled with the relatively low prices of rare coins, these could be poised for a good year.

They already have a proven track-record. According to figures provided by Salomon Brothers, US coins have outperformed all other investments over the past 15 years. The compound annual rate of return on US coins was 18.8 per cent compared with only 11.9 per cent for gold itself, 8.6 per cent for stocks and 8.7 per cent for bonds. Over the same period, US stamps came a respectable third with a rate of return of 13.6 per cent and diamonds came a rather dull last place with 4.1 per cent.

Talking to experts in the rare-coin industry is refreshing after discussing prospects for the stock market with increasingly bored and frustrated equity salesmen. Imagine how much more exciting it is to deal in a finely crafted, exceedingly rare 150-year-old US gold coin than it is to execute a bargain of 1,000 IBM shares which one never wants to sell.

Mr Michael Keith Rubin and his brother Stephen run a rare-coins business in Maryland, just outside Washington. It would be difficult to find two more enthusiastic exponents of the trade.

Michael Keith Rubin, Rare Coins Inc is one of more than a hundred market-makers who offer bid and ask prices for coins which have been graded by the Numismatic Guaranty Corporation of America. The formation around a year ago of this independent grading company has set the stage for the development of genuine and liquid trading in rare coins.

The lack of high quality grading before had inhibited investors in the market and blocked the development of a liquid market. All that has now changed. Annual turnover in rare coins is around \$2bn and, including gold coins bought as an investment in precious metals, rather than collector's items, around \$8bn.

There are drawbacks. With average brokers' commissions of around 20 per cent, buying coins should be regarded as a long-term investment rather than a speculative trading opportunity.

Government issuance is also a problem. A strictly limited edition invariably will be marketed at a huge premium which nevertheless attracts heavy demand. The government then mint some more, the price drops and the investors are left with their own Black Monday time and time again.

To avoid that kind of mistake, ask the experts. According to Stephen Rubin, no collector's coin minted after Buffalo nickels in 1937 is a genuinely good buy.

US takes tough line over Airbus

BY WILLIAM DULLFORCE IN DAVOS

US and European Community attempts to resolve a dispute over government subsidies to the European Airbus consortium have come close to impasse after the presentation of a new US proposal in Geneva.

Mr Willy de Clercq, the EC External Trade Commissioner, said that the proposal showed a hardening in the US position and left open all the key issues.

Mr Clayton Yeutter, the US Trade Representative, who discussed the Airbus issue with Mr de Clercq in the sidelines of the World Economic Forum this weekend, acknowledged that the two sides were still far apart.

Mr Yeutter said: "We are looking for much tougher discipline on subsidies than anything the Airbus governments would like to offer."

He added that Airbus Indus-

trie, a consortium of French, West German, British and Spanish aerospace companies, would still have an advantage in pricing of roughly \$3m an aircraft over its US-built rivals under the new US proposal.

Boeing and McDonnell Douglas, the US accuse Airbus of unfair trading because, they claim, government subsidies amounting to billions of dollars allow it to sell aircraft at cut-rate prices.

However, the proposal, presented last week, did not meet European expectations that the US would offer a formula for controlling aircraft manufacturers' pricing practices.

Control at the sales price level has been seen as a compromise alternative to the scrapping of government subsidies. It would allow European governments to continue to finance Airbus Industrie but

would discipline the prices at which the consortium offered its aircraft.

Mr Yeutter said the US had not proposed a formula for disciplining prices because it would "deal with the symbols, not the heart of the problem."

The proper way was to discipline the subsidies and deprive Airbus of finance for its "predatory pricing," he added.

In addition the US is still refusing to entertain an EC proposal for a "dollar clause" to be included in an agreement on civil aircraft financing.

Such a clause would enable European governments to compensate Airbus for large deprecations in the dollar exchange rate. Prices for civil aircraft, including those made by Airbus, are usually quoted in dollars.

A crucial showdown at ministerial level over the Airbus dis-

pute has now been postponed until March 18. Mr de Clercq, Mr Yeutter and the trade ministers of the four Airbus governments will meet at Lake Constance just before an informal meeting of world trade ministers.

US and EC officials will now have to "go back and reassess," Mr Yeutter said. Neither he nor Mr de Clercq offered any ideas for breaking the deadlock.

Mr de Clercq saw little chance of reaching agreement and talked of a "confrontation" in March.

However, neither side wants the talks to collapse. A breakdown leading to the imposition of national sanctions in civil aircraft trade would sour the climate in the current trade liberalising Uruguay round of the General Agreement on Tariffs and Trade.

THE LEX COLUMN

Damping the urge to merge

Some of the country's most acquisitive companies are currently mulling over a projected change in the law which could knock some of their devious schemes on the head - though they are hesitating to say that it will put an untimely stop to the urge to acquire.

The Department of Trade is planning to get rid of the legal framework that allows companies to gain maximum accounting advantage by treating their conquests as acquisitions on the one hand and true mergers, in which neither side has the upper hand, on the other. This sleight of hand, used by all the best takeover merchants from Hanson to Blue Arrow, is

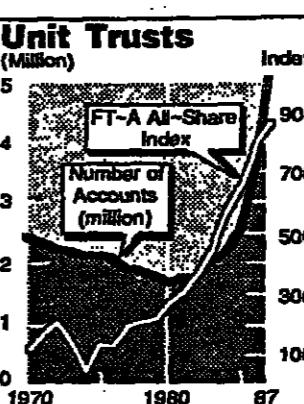
achieved by applying something called merger relief. This allows companies to write off the goodwill arising from an acquisition against the company's share premium account - provided that court approval is forthcoming, which has not proved a problem in the past. The point of this write-off is simple: if you can't dispose of goodwill at once, it must be written off in future years against profits. Result: lower earnings per share.

Following last week's overwhelming vote in favour of merger by the Liberals, the decision paves the way for a ballot of both parties' members in February. Mr David Steel, the Liberal leader, said yesterday that both could "now go forward together, not just with confidence, but with enthusiasm."

A contest for the leadership of the new party now looks like to be known in the summer. Peter Stansfeld, from within the SDP, is mounting a Sheffield, though the presence there of Mr Tony Ashton, the Liberal MP for Yeovil, and the most obvious alternative contender, was being seen as an early indication of his readiness to run.

The merged party created

will come into effect - providing there is a simple ballot majority among members of both parties



turn in world equity markets may lead to a repetition, as small investors opt to put their savings in less risky investment vehicles. If this were to happen, it would seriously exacerbate the problems of an industry which is already caught in a pincer of rising costs and declining revenues.

The fall in the stock market has reduced the amount unit trust groups earn from management fees by perhaps a third, while the sharp slowdown in new investment has led to a dramatic drop in front-end charges, which can account for up to half the profits of the smaller and faster growing managers. At the same time, running costs have been rising rapidly, partly to cover the increased regulatory burden. Add in the DTI's new regulations and it could be the final blow for some smaller groups which rely for as much as a third of their profits on dealing in their "box" of unsold units created at lower prices.

The potential for making handsome dealing profits has been largely removed by the new regulations. This factor, when taken together with the much tougher rules on the rounding of unit trust prices - which could now command an extra half percentage point - means that unit trust group revenues are under severe pressure. Even for the bigger groups which never relied on back creation of units, or roundings, the DTI's regulations will involve heavy investment in new computer systems. There is already concern that the July 1 deadline is too tight. An added worry is that the move towards a US-style system, where units are priced after an order is taken - so-called forward pricing - may well temper investors' appetites.

Against this background, there is need to boost revenues, and higher annual management fees seem inevitable over the next few years. Raising charges from their current level of 1 per cent, to 1.4 per cent say, could add close to £100m a year to revenues. However, higher charges are not a short-term solution, especially for those firms which are heavily reliant on new business. The increased regulatory burden, plus the premium economies of scale, and this should help the relatively small bunch of unit trust groups which have over £500m of funds under management. For the rest, a period of considerable consolidation appears inevitable.

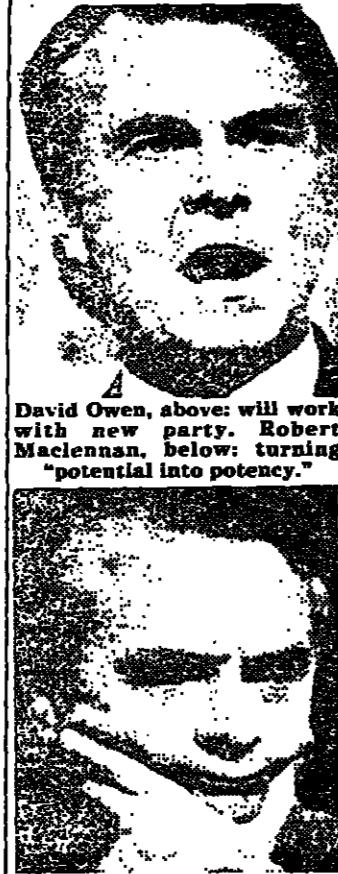
Unit trusts

The DTI's new regulations on unit trust pricing mark a sea change in the way the industry conducts its business. For some unit trust groups, the new rules could even determine whether they will be able to survive long term in a sector which is over for a shakeout.

The growth of the industry over the past decade has been phenomenal. Since 1977, the number of trusts has nearly trebled to more than 1,100 and, despite the impact of last October's stock market crash, the value of funds managed by UK unit trusts in 1987 rose to \$36.3bn. But one has only to look back to the early 1970s to find a period when growth was not taken for granted. Between 1970 and 1975, for example, the number of unit trust accounts steadily declined, and did not recover fully until 1985. The fear must be that the recent sharp down-

British party split by merger decision

BY MICHAEL CASSELL, POLITICAL CORRESPONDENT, IN SHEFFIELD



David Owen, above, will work with new party. Robert MacLennan, below, turning potential into potency."

BRITAIN'S Social Democratic Party yesterday voted by a large majority to merge with the Liberal Party, turning an irrevocable split within the SDP ranks and setting the two sides on course for future electoral confrontation.

Dr David Owen, the former SDP leader, who intends to build support for the continuing SDP, predicted an initial "trial of strength." However, he also envisaged an eventual electoral agreement in the best interests of both parties.

He said he would be prepared to go on working with the new party. The SDP would not act as "spoilers" but if agreement was not possible, his party would not run away from a fight.

Dr Owen said the real test would come when it became clear how many party members decided to remain with the continuing SDP. He believed it would be the majority.

Mr Robert MacLennan, the SDP leader, described the vote as a decisive endorsement of the merger package and said Dr Owen's claims of having more than 20,000 supporters were "fanciful." Opposition to the merger had been marginalised, he said.

Showing no readiness to consider electoral agreements, Mr MacLennan said the level of Dr Owen's support did not suggest he had much scope for negotia-

ting. The new merged party would "stand on its own feet and attract its own support." It would transfer "potential into power," he said.

Mr MacLennan added: "In the end, however, splendid, Dr Owen cannot look forward to the prospect of a bright political career." He advised the former leader to "take a long holiday" and to reconsider his position.

A clash is already developing over television time since the SDP parliamentary group, controlled by Dr Owen, has sought, and been granted by the BBC, a party political broadcast on March 9. The pro-merger national leadership is protesting vigorously since it is furious at Dr Owen being given free publicity in the week when the new party is formally set up.

At the end of a two-day debate in Sheffield, the 443 registered members of the party's ruling Council for Social Democracy voted by 273 votes to 28 to remain with the Liberal Democrats. There were 49 recorded abstentions.

The pro-merger camp claimed the 78 per cent majority among those voting represented an overwhelming vote of confidence. The strength of the opposition was denied by Dr Owen's detailed tactics: 93 followed the call of Dr Owen not to participate in the vote.

On March 7, the Owen camp at once claimed the unrecorded voters as theirs and said that, together with the registered abstainers and "no" voters, the pre-merged leadership had failed by 23 to win a two-thirds majority of those attending.

Mr John Carrwright, the SDP MP for Woolwich and Dr Owen's principal lieutenant, said: "The result shows that if we had wished to block the merger, we could have done so."

Following last week's overwhelming vote in favour of merger by the Liberals, the decision paves the way for a ballot of both parties' members in February. Mr David Steel, the Liberal leader, said yesterday that both could "now go forward together, not just with confidence, but with enthusiasm."

A contest for the leadership of the new party now looks like to be known in the summer.

Peter Stansfeld, from within the SDP, is mounting a Sheffield, though the presence there of Mr Tony Ashton, the Liberal MP for Yeovil, and the most obvious alternative contender, was being seen as an early indication of his readiness to run.

The merged party created will come into effect - providing there is a simple ballot majority among members of both parties

Warsaw set for major test over imposition of prices policy

BY CHRISTOPHER BOBINSKI IN WARSAW

POLAND will today increase today's operation, which the Government says will be compensated for by wage and pension increases, is the largest since 1982. It will also increase prices paid by industry and farmers for materials and components and the amount the state pays for farm produce. The cost of food for domestic use is to rise by 200 per cent on April 1, along with increases in the price of gas and central heating.

The Government predicts that inflation this year will reach 45 per cent compared to 26 per cent in 1987. The weakness of the price operation, however, is that it leaves a wider gap between supply and demand than last year, and government subsidies to industry and farming will grow.

As many as 2,000 people

marched in Gdansk yesterday to the railway station after morning services at St Bridget's Church, a Solidarity rallying point, chanting slogans against the price rises. The demonstration was unherded by police and dispersed peacefully.

Radio and television at the weekend devoted many hours to answering people's questions on the rises, pointing out that wages would also rise. The fall in real incomes this year, according to official figures, should be in the region of 8 per cent, compared with 4 per cent in 1987.

Mr John Whitehead, US Under Secretary of State, began a visit to Poland at the weekend aimed at improving political and economic relations between the two countries.

The publication of this document coincides with the last meeting in Vienna of the six-man historians' commission set up by the Austrian Government to investigate Mr Waldheim's wartime activities. The commission is due to present its findings on February 8.

Waldheim requested the transportation of 4,224 Yugoslav partisans who were prisoners at Koza in Bosnia in the concentration camp in Zenica, near Belgrade, which was under German control.

Mr Waldheim, who was elected president in June 1986 and has consistently denied the allegations that he was involved in, or knew about, the deportation of Jews from Saloni to the concentration camps, or the deportation of Yugoslav partisans.

A spokesman for Mr Waldheim said that the then newly set up German Kampfgruppe West-Bosnia, the fighting group West-Bosnia, had allegedly claims that Mr

the military historian in Belgrade who discovered the documents, said in this week's issue of *Profil*, the Austrian weekly, that Mr Waldheim is not wrong. He was the staff of General Stahl (the German officer in Yugoslavia) but would have had no information on the criminal orders. The strike plan followed balloons ten days ago in which 88 per cent of manual workers voted for strike action.

Mr Mick Murphy, the Transport and General Workers Union national automotive officer and the unions' chief negotiator, said the strike was deferred pending ballots of the workforce on Wednesday at which the unions would recommend acceptance. He hailed the deal as "historic."

The strike agreement will improve the pay of an average manual worker by \$41 from \$193 to \$233 a week.

Under its last offer, presented to the unions on Thursday, manual workers were offered increases of 2 per cent more than the inflation rate in the final two years.

It was following the breakdown in talks on Thursday that union leaders said they planned to go ahead with a national strike from midnight last night. The strike plan followed ballots ten days ago in which 88 per cent of manual workers voted for strike action.

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The strike agreement will improve the pay of an average

INTERNATIONAL COMPANY NEWS

Amoco
clears
Dome
hurdle

By Robert Gibbons in Montreal

AMOCO CANADA has cleared one of the final hurdles to its C\$5.5bn (US\$4.3bn) acquisition of Dome Petroleum, the debt-laden energy company, with a ruling by a Calgary judge that Dome's preferred shareholders cannot veto the deal.

They represent only 1.5 per cent of 'Dome' shares but had sought to be treated as a separate voting class, arguing that Amoco's offer undervalued the company.

Meanwhile, Amoco in the US reported 1987 net earnings of \$1.36bn, or 45.31 cents a share, up from \$747m or \$2.51. Revenue grew to \$22.4bn from \$20.2bn.

A sharply improved fourth quarter brought net profits of \$377m or \$1.47 a share against \$165m or 65 cents. Turnover was \$5.9bn against \$4.3bn.

• Nova, a large Calgary energy and chemical group, is seeking effective control of Polysar Energy and Chemical, the rump of the privatised Canada Development Corporation, for C\$18.2m.

Nova, which recently bought Union Carbide Canada's Ontario polystyrene plant, is offering C\$14 a share for 13m Polysar shares. This would bring its total holding to almost 25 per cent, the limit now allowed for Polysar. However, it wants to negotiate full control.

Polysar's petrochemical business is profitable and its Canterra oil and gas subsidiary has been turned round but has C\$1.5bn debt. Nova owns 10 per cent of Polysar.

• Cominco, Canada's largest lead and zinc producer, has reported a sharp upturn in fourth-quarter profit on the back of higher prices and sales volumes, writes David Owen in Toronto.

Earnings totalled C\$49.7m or 64 cents a share against just C\$1.4m (a loss of 3 cents a share) in 1986. Sales amounted to C\$397.8m compared with C\$337.8m. Full-year net profits were C\$172m or C\$2.18 a share on sales of C\$1.31bn, against a loss of C\$1.51bn or C\$2.63 on sales of C\$1.33bn.

• Magna Copper, the only "pure" US copper company, said its 1987 loss - so far unquoted - is expected to increase by about \$26m because it had closed out forward sales contracts. In the first nine months Magna reported a net loss of \$3.28m.

Nordstjernan seeks ABV control

By SARA WERB IN STOCKHOLM

NORDSTJERNAN, Sweden's largest privately-owned company, is bidding about SKr2.2bn (\$365.3m) to take full control of ABV, the country's second largest construction group.

Nordstjernan - which has interests in shipping, construction, property and steel - aims to combine ABV with its own, Johnson Construction (JCC), challenging Skanska, Sweden's leading building and construction group. It already controls 38 per cent of ABV's votes and 18 per cent of the share capital.

As Nordstjernan is offering either cash or a combination of shares and cash to ABV shareholders, the deal would help to widen the ownership structure of the group and enable it to apply for a stock exchange listing, which is one of its ultimate goals.

Over the last few years Nordstjernan has been restructured, turning a loss of SKr150m in 1984 to a forecast profit of SKr650m for 1987. The construction industry is seen as one area where the group needs to expand.

The Johnson family owns 75 per cent of the capital and controls 96 per cent of the votes but, if the bid succeeds, the family's voting stake would be reduced to about 57 per cent.

The pure cash offer of SKr225 a share represents a premium of about 8 per cent on last week's closing price. In December, Nordstjernan bought a stake in ABV from Promator, a consultancy group, which gave it 38 per cent of the votes and 18 per cent of the capital.

• After Norcem, the Norwegian engineering and construction group, has reported profit

before extraordinary items of SKr450m (\$70.6m) for 1987, its first year as a merged entity. Combined 1986 earnings for the two components were SKr404m.

The latest period drew further benefit from special gains of SKr300m from asset disposals.

• Skandia, the Swedish insurance company, lifted pre-tax profit 15 per cent to SKr1bn last year, from SKr871m. It attributed the improvement to lower operating costs and higher return on capital, while noting that the cost of claims rose faster than premiums.

Special gains from asset sales fell to SKr262m from SKr646m, but the company registered a SKr885m credit by correcting the value of shares acquired in a purchase.

• Norsk Metal Co. has

over the last few years Nordstjernan has been restructured, turning a loss of SKr150m in 1984 to a forecast profit of SKr650m for 1987. The construction industry is seen as one area where the group needs to expand.

With JCC already ranking fourth in the building industry, Nordstjernan claims the new group would have a turnover of \$2.2bn and profits of SKr300m and 30,000 employees.

By contrast Skanska, with the same number of staff, is expected to show turnover in 1987

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UK COMPANY NEWS

Fiona Thompson on the changes and prospects at Manganese Bronze

A good first year for the new man

IT WAS a tough act for Jamie Borwick to follow. Dennis Poore was larger than life - racing car driver, engineer, self-taught lawyer and accountant, at one time cast as a latterday St George, riding out on a Norton Commando to rescue the British motorcycle industry in distress.

Poore was, by all accounts, a man who liked to run his own show, who did not delegate well. He died a year ago, aged 70, after 21 years at the helm of Manganese Bronze, a company that started off in 1882 making ship propellers but of which little is known it bears. The company is now best known for manufacturing the traditional black London taxi.

Jamie Borwick, Poore's son-in-law, succeeded him. He is 32, has been with the company six years following 10 as a builder with McAlpine and, by his own admission, owes his engineering knowledge to Poore's tutelage. But he has naturally been keen to put his own stamp on Manganese Bronze.

And, as first years go, he can be said to have had a pretty good one. He has made operational changes, reduced costs, improved both margins and liquidity and, last October, reported £3.43m profits for the year to July 31 1987 - almost half as much again as in 1986 and the first time profits had surpassed the £2.75m recorded in 1978.

Of the company's three divisions - vehicles, foundries and powder metals - it was the first of these that contributed the bulk of the improvement, increasing its profits almost threefold to £1.42m.

Excellent news, especially in the light of the company's recent history. Vehicles, two or four wheeled, have played a pivotal role in the fortunes of Manganese Bronze for over 20 years, and have frequently been the cause of great despair. All companies are mighty affected by their chief executive: Manganese Bronze was intrinsically bound up in Poore's interests and his will.

"Quite simply, he loved motorcycles," says Rocky Stone, who succeeded Poore as chairman and knew him for 40 years.

Shield shows strong growth with 73% rise

STRONG GROWTH continued at the Shield Group, North London property developer, which reported a 73 per cent increase in pre-tax profits from £476,000 to £821,000 for the six months to September 30 1987. The result was achieved on turnover more than doubled at £7.29m (£3.52m).

Tax came out at £287,000 (£166,000), but overheads rose sharply from £337,000 last time to £1.37m. Earnings per 5p share went up to 6.65p (4.02p). An unchanged interim of 1p was declared.

The directors said that Shield holds approximately £5.5m in

When Dennis Poore joined the board of Manganese Bronze in 1960 it was still making ship propellers for tankers and ocean liners, and had been manufacturing "Oiltite" self-lubricating bearings from metal powders since 1932. The marine business was sold in 1963.

Poore became chairman in November 1965, and, less than a year later, bought Associated Motor Cycles - maker of Norton and Matchless - from the receiver and set up a new company called Norton Villiers.

After a four year investment of at least £20m and an enormous amount of management time, Norton Villiers made a profit and in 1971/72 contributed 40 per cent of Manganese Bronze's profits. Caught in the slipstream of Easy Rider, North American demand for Norton Commandos far exceeded production.

In the spring of 1973, the Tory government approached Poore and asked him, in effect, to save the British motorcycle industry. Could he do it? The heavily loss-making Birmingham Small Arms - manufacturer of the BSA and Triumph high-performance bikes - was not far down for take-over.

Norton Villiers Triumph was born out of the merger of both companies' motorcycle interests in July 1973. The Government paid £4.8m into the venture, Manganese Bronze £4.5m.

But when Poore decided to close the Triumph factory at Meriden - then making losses of £3m a year - and move production to the Small Heath BSA factory at Birmingham, he stirred up one of the more emotive industrial disputes of the 1970s.

A sit-in at Meriden continued for 15 months, until the then Labour government set up a state-backed workers' co-operative in March 1975. But by that summer, losses at NVT since the merger totalled £8m and by November Manganese Bronze had written off the whole of its 4.9 per cent holding.

Throughout the motorcycle debacle, Manganese Bronze's other businesses, including the foundries acquired as part of BSA making high quality metal castings, were profitable, allowing the company to show, mostly, respectable figures. But



Jamie Borwick with one of the company's taxis.

motor industry disputes in the 1970s badly hit parts of the business and in 1981, the deepening recession pushed the company £639,000 into the red.

Then began the long climb back. Over the next few years the company contracted but the metal industries in which it was active were contracting at a faster rate.

The CR8 experiment also held back recovery. Work began in 1980 at the company's Carbodies subsidiary on designing a new London taxicab, for introduction in 1984. Influenced by the Year of the Disabled, Manganese Bronze decided to make the new taxi capable of taking wheelchairs.

However, the tooling costs required to make the cab 2 inches higher and 2 inches wider turned out to be horrendous and after endless problems, in the summer of 1986, the decision was taken to scrap the model. The total cost of the abandoned project was well in excess of £5m. Government grants totalled £2.4m.

The company was no doubt influenced in its decision by Metro-Cammell Weymann's announcement that July, that it was going to launch a black taxi to rival Manganese Bronze's traditional FX4 series. The classic black London cab, invented in 1958 and initially

made by a number of companies, had, since 1970, been manufactured solely by Carbodies.

Jamie Borwick set the tone for Manganese Bronze's response when he announced the first results as managing director a year ago, asking the company intended to retain its dominance in the market. Last September the company launched a revised version - the FX4S - of its standard taxi with a number of modifications aimed specifically at improving the taxi driver's lot, such as a fuse box inside rather than under the bonnet, an electric window on the front passenger side so the driver did not have to always lean over, lights in the corner to see dropped change, cubby-holes and storage areas for the driver's books and papers.

"It is his office," says Borwick. "For too long all effort has been concentrated on the comfort of passengers. The driver was jolly lucky to be inside."

Borwick was very bullish about the taxi situation when he announced the 1987 results in October, claiming that carbies preferred steel around them rather than Metrocabs' fibreglass body. The present sales figures seem to support his argument: since the launch last year 350 Metrocabs have

been sold and delivered and another 250 are on order, according to Metro-Cammell Weymann managing director Peter Steadman, whereas Manganese Bronze has sold and delivered 700 FX4S cabs since last September and has another 1,200 on order.

While again it is vehicles providing the headlines, it is not just that division which has seen change recently. The foundries business this year completes a five-year expansion programme costing £860,000.

Specialising in high technology products such as valves for nuclear power stations, stainless steel bars and

precision components, the division operates an iron foundry in Darlington, a precision castings and a polystyrene incast works in Redditch, and an aluminium foundry and bus door factory in Beverley.

"We have put three new furnaces in at Darlington and are now operating 24 hours a day, which we haven't done for at least 20 years. Production has rocketed," says Borwick. Acquisitions on the foundry side are being sought.

The foundries division has a new chief, Mike Williams, who has begun an aggressive policy to boost sales and profits, which have been static for the last few years. The company at the moment has half of the British market for self-lubricating bearings, but very little elsewhere. "We will push on this, especially in Germany," says Borwick.

On the vehicles side, £1m will be spent over the next 18 months on robots and product improvements. Money and time is also being spent to boost taxi sales in the provinces.

Borwick's management style is different too. For example, he holds regular board meetings in which poor performance

is discussed. "Things are different now. Jamie is much more interested in what's going on travelling around the country. He is always in close touch, but lets the divisional managing directors get on with it," says Stone.

Twelve months on, Manganese Bronze under Jamie Borwick looks like swapping its rollercoaster past for settled progress ahead. This year should point the way.

Wholesale Fittings 13% ahead

Wholesale Fittings, Easex-based wholesale electrical distributor, continued to show growth, reporting a 13 per cent rise in pre-tax profits from £2.52m to £2.86m for the half-year to October 23 1987. Turnover increased 14 per cent from £21.47m to £24.39m.

Earnings per share increased to 13.3p (11.7p) and the interim dividend is set at 2.69p (2.24p).

The directors said the company was maintaining its competitive position and margins, and prospects for growth and expansion were encouraging.

Cowan de Groot halved as dealing losses hit

ALTHOUGH turnover rose from £21.26m to £22.53m, pre-tax profit at Cowan de Groot, importer and manufacturer of toys and electrical vehicles, fell by 50 per cent to £440,000 in the half-year to October 23 1987 against a previous £875,000.

This time included losses of £339,000 on its dealings in listed investments. The new board has ended these dealing activities.

The interim dividend is cut to 0.75p (1.25p). Earnings per 10p share worked through lower at 1p (2.9p). Profits after tax and extraordinary items fell to

£305,000 (£530,000).

Cowan was being restructured and revitalised, the directors said, which would generate increased profitability from its existing operations in the next financial year.

The operating companies were being restructured into two divisions: the wholesale division which would include all the group's import and wholesale trading companies, and the training division, which would include the education and training companies. Expansion of the company in existing and complementary sectors was envisaged.

REGIONAL DEVELOPMENT

The Financial Times proposes to publish a Survey on the above on

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For a full editorial synopsis and details of available advertisement positions, Please contact:

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FT FINANCIAL TIMES
CONFERENCE ORGANISATION

Douglas looks for healthy increase

Norcros £4.5m acquisition

BY ANDREW HILL

Norcros Group, the building supplies, print and packaging company, has bought Taylor Jobbers, a West Midlands heating and plumbing merchant, for £4.45m in cash and shares.

In 1986, Norcros acquired UBM Building Supplies and Codel, a specialist supplier of plumbing and heating materials, when it bought the UBM Group.

Norcros anticipates that the purchase of Taylor Jobbers will provide an important Midlands distribution centre for Codel in Smethwick and a basis for the establishment of new satellite branches.

Taylor Jobbers recorded pre-tax profits in the year to July 1987 of £540,000 before exceptional items and, in the year to March, Norcros showed profits up nearly 18 per cent to £53.2m before tax.

By the year-end in March, Norcros hopes to have increased the number of outlets for UBM to 125 against 105 at the beginning of the financial year. The company's aim is 180 new or refurbished outlets by 1991.

Norcros is also increasing the size of the selling area in each new branch.

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Lonrho returns fire in Fraser battle of words

BY CLAY HARRIS

Lonrho returned fire in the latest battle of words with House of Fraser, hitting back at comments the retailer made on Thursday about its 1986-87 results.

Noting that Fraser's holding company never published annual accounts, Lonrho said: "It should be noted that the interests of House of Fraser in 280,000 Lonrho shares were frozen by the High Court, pursuant to Section 216 of the

Companies Act, for failure to declare the true ownership of the shares and for lying in court."

Fraser had pointed out that Lonrho's earnings per share were lower than in 1976 and had promised the "closest scrutiny" of Lonrho's 1986-87 report and accounts, the previous version of which turned into a verbal and legal battleground between the two long-time antagonists.

Kenyon expands further

BY CLAY HARRIS

Kenyon Securities, a funeral director quoted on the USM, is to open Browns of Belfast, funeral director and removal company, for £2.74m in cash and shares.

Earlier this month Kenyon announced the proposed acquisition of Dotridge Brothers, Hertfordshire-based funeral director, for £1.1m in shares.

Consideration for Browns will be met by £792,000 cash and the issue of 716,333 shares, of which £683,000 will be the subject of a vendor placing. Included is about £110,000 for the purchase of a freehold property.

Paris-based undertaker Pompes Funebres Generales holds 10 per cent of Kenyon's shares. The placing arrangements for the deal announced on Friday and the proposed acquisition of Dotridge could

increase this to about 29.2 per cent.

The acquisition of Browns and Dotridge, as well as four other small undertakers businesses, since the March year-end, increases the number of branches owned by Kenyon to 105, against 40 at the year-end.

The annual number of funerals Kenyon can now conduct has increased by 55 per cent to approximately 20,000

MANAGEMENT

THE ISSUE of union recognition was, in Nissan's early days, always at the forefront of media questioning. So it was with Nissan management. Indeed, with any inward investor, a comprehensive review of labour relations in the various potential locations forms a significant part of the investment decision-making process. And, inevitably, the issue of whether or not to opt for trade union recognition comes to the fore.

A number of factors weigh in favour of trade union recognition. All employees have the legal right to belong or not to belong to a trade union and, whatever views an employer may have, there is nothing he can legally do to prevent employees joining a union (as opposed to recognising the union which is a different issue).

Both Continental Can in north Wales and Nissan in the north-east were establishing themselves in areas with strong traditional links with the trade union and Labour movement. Many of the people recruited would be trade union members who would bring their membership with them even if their unions were not recognised.

In particular, craftsmen are loath to give up their membership, for while until very recently the days of many of the financial benefits have gone, the craft card remains to many a symbol of pride and achievement.

It was also important that trade union officials had been involved in discussions with the companies prior to the final decisions being made. Indeed, the Northern Region TUC had taken the policy decision that were Nissan to select the north-east and determine that it wanted a single union deal, then the unions not recognised would respect that decision.

This, combined with the many statements welcoming the companies, would have meant that a non-union decision would have been a very real slap in the face and, almost certainly, would have been interpreted by the unions as a declaration of war.

Thus, both Continental and Nissan, by going down this route, would have been faced with a situation where, in strong union areas, union members would be recruited who very soon would have registered claims for union recognition – and would be denied such recognition. There was every chance of the cases becoming causes célèbres and at the time Continental could have been

In 1985, Nissan, the Japanese car manufacturer, reached a single-union recognition and operating deal for its Washington, Tyne and Wear, factory, which was hailed as revolutionary for the British motor industry. Peter Wickens, personnel director at Nissan and previously at Continental Can in north Wales, negotiated the agreement for the company. Here, in the first of two extracts from his new book, *The Road to Nissan*, he describes how and why Nissan decided on the union rather than the non-union route

The TGWU is strong in transport and the docks and is represented in almost all companies in the area. Again, the TGWU has a number of single union deals in the north-east.

The AEU also has single union deals with a number of companies and is strong in the engineering sector and shipbuilding, and represents most mechanical craftsmen in virtually all companies. This, Nissan found, was a very significant point and one in which the north-east could be said to differ from north Wales.

In those companies where the TGWU or GMB had sole bargaining rights the craftsmen have generally remained as members of the AEU. In those companies where the AEU has sole bargaining rights the general workers have been prepared to join that union, not insisting on retaining the general workers' union membership.

Thus Nissan had in the north-east a situation which Continental expected in north Wales but did not find: that the craftsmen were less prepared to join a union they perceived to be "general" than the general workers were to join a union which they perceived to be "skilled".

"Perceived to be" are the operative words for the strict divisions between skilled and general unions no longer exist – both are able to and do recruit almost anybody who is prepared to join.

Under the leadership of Moss Evans and his policy of passing authority to the branches (and hence to the activists) the union had moved to the left.

The AEU and GMB are both

regarded as right-inclined trade unions, but in no case

is the national politics of the

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None of the main unions

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Most of the factors taken

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UNIT TRUST INFORMATION SERVICE

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Continued on next page

APPOINTMENTS

Ferranti forms new company

FERRANTI INTERNATIONAL will shortly be forming a guided weapons company, to operate primarily in the field of conventional, non-strategic defence equipment on a world-wide turnkey basis. To be known as Ferranti International Dynamics, it will be headed by Mr Ian Ball.

*
Mr Ian Bramley has become managing director of AICORP. He was managing director of Software International, which has been acquired by Alcorp Inc.

*
ST MODWEN PROPERTIES has appointed Mr Paul Doonan as its financial director. He was senior financial controller with Clarke Securities.

*
Mr R.B. Vaughan has become a director of the **AUSTRALIA AND NEW ZEALAND BANKING GROUP**. He is chairman and managing director of Dalgety Partners, director of Dalgety and chairman and managing director of Dalgety Australia Holdings.

*
BIRCHWOOD CONCRETE PRODUCTS, a member of C.H. Beazer (Holdings), has appointed Mr Pat Moore to the board as sales and marketing director. He was national sales manager, building materials with Downmac Concrete.

*
JAMES CAPEL has appointed Mr Jonathan Custance Baker managing director of James Capel Unit Trust Management. He was president of GT Global Financial Services Inc.

*
Mr Gerry Connolly has been appointed managing director of UDT BANK, Dublin-based subsidiary of TSB Commercial Holdings, part of the TSB Group. He succeeds Mr John Bourke who has been appointed managing director of United Dominions Trust in the UK. Mr Bourke continues as chairman of UDT BANK.

*
Mr Dwight W. Makins has been appointed a director of KING & SHAYSON HOLDINGS. He is a director of Berkley Govett and managing director of John Govett & Co.

*
Mr Gerald Osborne has been appointed a director of IDC and will be responsible for management and construction. He joins from Laing Management Contracting where he was director of operations.

Mr Barry Gadd has been appointed director and chief executive of THE ENGINEERING INDUSTRY TRAINING BOARD.

*
Mr John E. Stuart has been appointed senior vice president, marketing, for AMERICAN EXPRESS TRAVEL RELATED SERVICES in Europe. He was senior vice president and general manager TRS UK and Ireland.

*
Mr Alan Gaynor has been appointed a director of UNDERWOODS. He is managing director of Underwoods retail subsidiary.

*
IBCA BANKING ANALYSIS has appointed Ms Alison Homer, Mr Charles Prescott and Ms Sheila Garside directors. Ms Maria Bencivenga has become an associate director.

*
Mr John Bennett, Mr Michael Hume and Mr Jim Martin have been appointed directors of WATKINS SOUTHERN. Mr Bennett is company secretary, Mr Hume chief surveyor and Mr Martin construction manager.

*
TRICITY DOMESTIC APPLIANCES, part of the Electrolux Group, has appointed Mr Michael Wood as sales director. He was sales director at Cheshirebrough-Pond.

*
Mr John Billingham has joined WESTLB UK, London-based investment banking subsidiary of Westdeutsche Landesbank Girozentrale, as the director in charge of swaps. He was a director of County National West and of Citicorp Investment Bank in London.

*
Mr Dominic Dunne has been appointed managing director of CUSTOM LEASING, a wholly-owned subsidiary of Morgan Grenfell & Co.

*
Mr Ian Wallace has been appointed group finance director and company secretary of STANLEY MILLER HOLDINGS. He was a management consultant with Peat Marwick McLintock.

*
Mr John Craven has been appointed works director of WEB GRAPHICS, a subsidiary of Warmough Holdings.

*
HENRY ANSBACHER HOLDINGS has appointed Mr Olivier Michon as a director. He is a member of the executive board of Banque Internationale a Luxembourg.

*
WHEWAY has appointed Mr Jim Mundell chief executive of its United Forgemasters subsidiary.

*
Mr James Smith, founder of CHARTERHALL PROPERTIES, is relinquishing his day to day managerial responsibilities in order to concentrate on site acquisition and development. His successor is Mr David Stacey, who was formerly with the Hute Partnership.

*
HARMSWORTH QUAVS PRINTING - the company set up by Mail Newspapers to manage its production plant at Rotherhithe and the editorial headquarters at Kensington - has appointed Mr Peter Wise director and general manager at Rotherhithe. In Kensington Mr Jack Lambert has become managing director of Harmsworth Publishing. Mr Rob Neves has been made director and general manager, pre press, Mr Charles Gordon director, technical developments, and Miss Jean Fairclough, director and general manager, computer development.

*
PROFESSIONAL & EXECUTIVE RECRUITMENT has appointed Mr Alan Robinson as operations director. He was head of marketing, and it succeeded Mr Frank Dolan, marketing manager.

*
Mr Mark D. Blundell has joined WESTLB UK, London-based investment banking subsidiary of Westdeutsche Landesbank Girozentrale, as the director in charge of swaps. He was a director of County National West and of Citicorp Investment Bank in London.

*
Viscount Weir, chairman of the Weir Group, has been appointed deputy president of BEAMA.

*
Mr John Bishopton has joined PRICE WATERHOUSE as a tax partner. He was a senior principal inspector with the Inland Revenue.

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PARLIAMENT

TODAY

Commons: Timetable motion on the Education (Reform) Bill, Farmland and Rural Development Bill, second reading. Multilateral Investment Guarantee Agency Bill, remaining stages.

Lords: Local Government Bill, Committee. Norfolk and Suffolk Broads Bill, Committee. Select committee: Public Accounts - Subject: community care. (Room 8, 4.45pm)

TOMORROW

Commons: Public Utility Transfers and Water Charges Bill, remaining stages. Motion on the Industrial Training Levy. (Engineering Board) Order.

Select committee: Transport - subject: decline in the UK registered merchant fleet. (Room 17, 4.45pm)

Parliamentary Commissioner for Administration - subject: reports of the Health Service Commissioner. (Room 8, 8.30pm)

Lords: Local Government Bill, committee. Motion on the UK central council for nursing, midwifery and health visiting (electoral scheme) order.

LORDS: Licensing Bill, remaining stages. Welsh Development Agency Bill, remaining stages. Motion on the International Development Association replenishment order.

Lords: Debate calling attention to the world summit on programmes for AIDS prevention and treatment and prevention in the UK. Debate on progress towards an EEC internal market.

Select committee: Foreign Affairs - subject: US emergency relief for the Horn of Africa. (Room 16, 10.30am)

Energy - subject: Report and accounts of the British Coal Corporation. (Room 8, 10.45am)

Defence - subject: The Royal Navy's surface fleet: management. (Room 16, 10.50am)

Employment - subject: the work of the Advisory Conciliation and Arbitration service. (Room 17, 4.15pm)

Home affairs - subject: Broadcasting. (Room 14, 14.15pm)

Social services - subject: Resourcing the NHS. (Room 15pm)

Treasury and Civil service - subject: the Government's expenditure plans 1988-89 and 1990-91. (Room 8, 4.30pm)

THURSDAY

Commons: Debate on the white paper on human fertilisation and embryo.

Lords: Legal Aid Bill, report.

Motions on employment protection order and unfair dismissals order.

Select committee: Agriculture - subject: storm damage of October 16. (Room 16, 10.45am)

FRIDAY

Commons: Private Members Bills.

FINANCIAL

TODAY

COMPANY MEETINGS - Scottish Inv. Tel. Caledonia Hotel, Princes Street, Edinburgh, 12.15

BOARD MEETINGS - Interim:

Dolphin Packaging

Hempo Currency Fund

Hospital Fund

Most Trade Suppliers

Unitech

YARD

DRINK & INTEREST PAYMENTS - Bassett Foods 2.07p

Broommount 1.75p

Centrus Savings Bank 25cts

Do. Series 1 P. 12.50p

Do. Series 2 P. 12.50p

Randolph Estates Gold Mining 50cts

Walker Greenbank 61% Cvr. Cum. Pr. 2.25p

Watson Wednesday 2.00p

COMPANY MEETINGS - Diversified

Engineering

Grand Canal Ship Repairs

DRINK & INTEREST PAYMENTS - Allied London Properties 10% Cvr. Pr. 1.5p

Anglo American Corp. 1.50p

American Business 1.50p

Anglo American Corp. of South Africa 6%

Cvr. Pr. 0.8250p

Anglo American Corp. 7.14% Cum. Pr. 2.15p

Anglo American Corp. 7.14% Cum. Pr. 2.15p</p

Nations: UK

14-18

1st Antwerp

Nissan France

AT&T (U)

17-18

British

Bank of America

1st

Centre, Marconi

1st

AUSTRIA

1987-88

High

Low

January 29

Price

Kronen

2,410 1,850

Credito Unicredit

2,020 1,750

Generali

2,020 1,750

Intesa

2,020 1,750

Investment

2,020 1,750

Leopold

2,020 1,750

Lombard

2,020 1,750

Oesterreichische

2,020 1,750

Volksbank

2,020 1,750

Wolfsberg

2,020 1,750

Zentralsparkasse

2,020 1,750

1987-88

High

Low

January 29

Price

Kronen

2,410 1,850

Austrian Credit

2,020 1,750

Bank Austria

2,020 1,750

Bausparkasse

FRANCE (continued)

1987-88

High

Low

January 29

Price

Fr.

1,905 1,850

Caisse des

1,905 1,850

Crédit Agricole

1,905 1,850

Crédit Lyonnais

1,905 1,850

Crédit Mutuel

1,905 1,850

Crédit National

1,905 1,850

Crédit du Nord

1,905 1,850

Crédit du Sud

1,905 1,850

Closing prices, January 29

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Sterling M0 may be set to exceed its target ceiling

BY COLIN WILLEHAM

NARROWLY DEFINED M0 money supply is set to break out of its official target range, according to Mr Peter Spencer, UK economist at Credit Suisse First Boston.

February is likely to be the first month of above target money supply, according to Mr Spencer, which could cause problems for Mr Nigel Lawson, the Chancellor. The February figure will be announced on March 18, three days after the Budget.

CSFB's calculations are based on figures published by the Bank of England in its weekly bank return. Mr Spencer points out that M0 growth was depressed at this time last year by very bad weather conditions.

E IN NEW YORK

	Jan. 29	Close	Previous Close
C Sept. 1	1,765.5-1,766.5	1,780.5-1,781.5	
1 month	0.24-0.22m	0.22-0.21m	
3 months	0.24-0.22m	0.21-0.20m	
12 months	0.20-0.19m	0.20-0.19m	

Forward premiums and discounts apply to the US dollar.

STERLING INDEX

	Jan. 29	Close	Previous Close
8.30	74.3	74.5	
9.00	74.3	74.5	
10.00	74.3	74.5	
1.00	74.3	74.5	
2.00	74.3	74.5	
3.00	74.3	74.5	
4.00	74.3	74.5	

Changes are for Ecu. Therefore positive change denotes a weak currency.

Adjustments calculated by Financial Times.

POUND SPOT- FORWARD AGAINST THE POUND

	Jan. 29	Day's spread	Close	One month	% p.a.	Three months	% p.a.
US	1,749.0-1,779.0	1,759.5-1,770.5	1,686-2,238p	1.46	0.92-0.77m	1.90	
Canada	2,256.1-2,262.7	2,275.5-2,283.5	2,026-0.60m	0.91	0.28-0.19m	0.10	
Netherlands	1,614.4-1,621.2	1,620.0-1,621.0	1.18-0.00m	0.63	0.45-0.35m	0.22	
Denmark	1,135-1,138.5	1,136.5-1,137.5	1.16-0.00m	0.73	0.28-0.24m	0.44	
Ireland	1,114.0-1,114.0	1,114.0-1,114.0	0.02-0.03p	0.05	0.17-0.15m	0.17	

Forward rate is convertible francs. Financial francs. Six-months forward dollars 1.67-1.675pex 12 months.

DOLLAR SPOT- FORWARD AGAINST THE DOLLAR

	Jan. 29	Day's spread	Close	One month	% p.a.	Three months	% p.a.
US	1,749.0-1,779.0	1,759.5-1,770.5	1,686-2,238p	1.46	0.92-0.77m	1.90	
Canada	2,256.1-2,262.7	2,275.5-2,283.5	2,026-0.60m	0.91	0.28-0.19m	0.10	
Netherlands	1,614.4-1,621.2	1,620.0-1,621.0	1.18-0.00m	0.63	0.45-0.35m	0.22	
Denmark	1,135-1,138.5	1,136.5-1,137.5	1.16-0.00m	0.73	0.28-0.24m	0.44	
Ireland	1,114.0-1,114.0	1,114.0-1,114.0	0.02-0.03p	0.05	0.17-0.15m	0.17	

Forward rate is convertible francs. Financial francs. Six-months forward dollars 1.67-1.675pex 12 months.

CURRENCY RATES

	Jan. 29	Bank of England Index	Morgan Guaranty Change %	European Currency
Sterling	74.3	74.5	-0.2	74.5
U.S. Dollar	93.3	93.5	-0.2	93.5
Canadian \$	8.75	8.745	-0.005	8.745
Australian \$	16.075	16.075	0.000	16.075
Swiss Franc	7.04	7.047	-0.007	7.047
Danish Krone	7.7	7.6194	-0.0001	7.6194
Deutsche Mark	2.297	2.294	-0.003	2.294
French Franc	97.4	97.454	-0.001	97.454
Italian Lira	125.2	125.58	-0.003	125.58
Norwegian Krone	7.0	7.0497	-0.003	7.0497
Spanish Peseta	155.2	154.18	-0.001	154.18
Swiss Franc	21.2	18.6173	-1.625	18.6253
Greek Drachma	20.9	18.2514	-0.0001	18.2514
Irish Punt	7.0	7.0455	-0.0001	7.0455
All SDR rates for January 26				

Morgan Guaranty changes, average 1980-1981. Bank of England rates (Bank Average 12/78-1/81). All rates for Jan. 26.

OTHER CURRENCIES

	Jan. 29	E	Bank of England Index	Morgan * Guaranty Change %	European Currency
Sterling	74.3	74.5	74.5	-0.2	74.5
U.S. Dollar	93.3	93.5	93.5	-0.2	93.5
Canadian \$	8.75	8.745	8.745	-0.005	8.745
Australian \$	16.075	16.075	16.075	0.000	16.075
Swiss Franc	7.04	7.047	7.047	-0.007	7.047
Danish Krone	7.7	7.6194	7.6194	-0.0001	7.6194
Deutsche Mark	2.297	2.294	2.294	-0.003	2.294
French Franc	97.4	97.454	97.454	-0.001	97.454
Italian Lira	125.2	125.58	125.58	-0.003	125.58
Norwegian Krone	7.0	7.0497	7.0497	-0.003	7.0497
Spanish Peseta	155.2	154.18	154.18	-0.001	154.18
Greek Drachma	20.9	18.2514	18.2514	-0.0001	18.2514
Irish Punt	7.0	7.0455	7.0455	-0.0001	7.0455
All SDR rates for January 26					

Long term Eurobonds: two years 1.73%; three years 1.83%; four years 1.93%; five years 2.03%; six years 2.13%; seven years 2.23%; eight years 2.33%; nine years 2.43%; 10 years 2.53%; 12 years 2.63%; 15 years 2.73%; 20 years 2.83%; 30 years 2.93%; 40 years 3.03%; 50 years 3.13%.

FORWARD RATES AGAINST STERLING

	Spot	1 mth	3 mth	6 mth	12 mth
US Dollar	1,700.0-1,767.5	1,752.0-1,777.5	1,700.0-1,777.5	1,700.0-1,777.5	1,700.0-1,777.5
French Fr.	2,000.0-2,000.0	2,000.0-2,000.0	2,000.0-2,000.0	2,000.0-2,000.0	2,000.0-2,000.0
Swiss Fr.	2,200.0-2,400.0	2,376.0-2,344.0	2,200.0-2,400.0	2,200.0-2,400.0	2,200.0-2,400.0
Yen	220.25-225.45	221.73-221.73	221.25-225.45	221.25-225.45	221.25-225.45

Yen per 1,000; French Fr. per 10; Lira per 1,000; Belgian Fr. per 100.

MONEY MARKETS

UK current account fears grow

ESTIMATES OF THE UK current account deficit for this year appear to be moving upwards. Nomura Research Institute's forecast has been revised up to \$4bn from \$3.5bn. Phillips and Drew recently suggested the deficit will be as high as \$5.2bn.

Nomura fears a nasty deficit at some time in the first quarter and downward pressure on the exchange rate.

There are some wide variations in forecasts for January

and February, to be published tomorrow. The variations depend on guesses about the level of Bank of England intervention during the month.

Mr. Capel believes the intervention is more modest, and expects an underlying rise of \$500m. This is in line with

most forecasts.

Phillips and Drew, and Credit Suisse First Boston, believe support for the dollar was substantial and forecast a rise of \$250m.

Mr. Capel suggests there may be an underlying fall of \$250m.

Mr. Capel believes the reserves will not rise nearly as much as in December, when the figure was \$3.74bn.

All agree, however, that the reserves will not rise nearly as much as in December, when the figure was \$3.74bn.

Mr. Capel suggests the reserves will not rise nearly as much as in December, when the figure was \$3.74bn.